

YouGov / Daily Telegraph Survey Results

Sample Size: reinterviews with 621 members of the Conservative Party who had originally been questioned in early September

Fieldwork: 4th October 2005

	Watched Debate		Current Vote		
	Total	Yes	No	Cameron	Davis
n	621	352	268	356	166
	%	%	%	%	%

Did you happen to watch the debate on BBC TV's 'Question Time' last night between David Cameron and David Davis?

Yes – did watch	57	100	0	55	64
No – did not watch	43	0	100	45	36

Irrespective of how you intend to vote in the Conservative leadership election, which of the two men impressed you more in the debate?

David Cameron	18	18	0	30	3
David Davis	45	45	0	24	88
Both of them equally	34	34	0	44	9
Neither of them	2	2	0	2	0
Don't know	0	0	0	0	0

Has the debate in any way changed your mind about who you might vote for?

No, it hasn't really affected my thinking	68	68	0	86	54
Yes, I was thinking of voting for David Cameron but am now seriously considering voting for David Davis	26	26	0	8	45
Yes, I was thinking of voting for David Davis but am now seriously considering voting for David Cameron	2	2	0	3	1
Don't know	4	4	0	3	0

Please indicate which of the following statements you think apply more to David Cameron and which you think apply more to David Davis.

He has well-developed views on policy

David Cameron	10	10	9	15	2
David Davis	56	64	46	43	85
Both equally	28	23	34	36	11
Neither	3	3	4	5	0
Don't know	3	0	7	1	2

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He is bold and willing to take risks

David Cameron	43	41	46	60	16
David Davis	22	26	17	11	48
Both equally	26	27	25	25	25
Neither	4	5	3	3	5
Don't know	5	1	10	1	6

He has lots of self-confidence

David Cameron	45	39	53	56	30
David Davis	9	12	4	5	19
Both equally	44	48	38	39	49
Neither	0	1	0	0	1
Don't know	2	0	4	0	2

He has style but not much substance

David Cameron	40	42	37	16	89
David Davis	6	5	9	10	2
Both equally	5	4	6	5	0
Neither	44	47	41	65	7
Don't know	5	2	9	4	2

He looks like a potential Prime Minister

David Cameron	45	42	49	71	7
David Davis	19	22	15	2	58
Both equally	27	30	22	22	28
Neither	5	4	6	3	4
Don't know	5	2	8	2	3

He knows about real life

David Cameron	15	15	16	26	2
David Davis	41	42	40	20	82
Both equally	37	40	34	50	15
Neither	2	2	3	3	1
Don't know	4	1	7	2	1

If he were leader, the Conservatives could make a fresh start

David Cameron	59	59	59	88	10
David Davis	12	12	12	1	40
Both equally	22	24	19	9	39
Neither	3	3	3	2	5
Don't know	4	2	6	0	5

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He lacks political experience

David Cameron	57	58	56	42	88
David Davis	2	2	2	3	2
Both equally	5	3	8	6	2
Neither	32	36	27	47	7
Don't know	3	1	7	2	1

He has substance but not much style

David Cameron	3	2	4	2	6
David Davis	51	47	57	55	46
Both equally	3	3	4	3	2
Neither	37	45	26	37	41
Don't know	5	3	8	3	4

He comes over as a man of the future

David Cameron	67	66	69	90	31
David Davis	8	7	8	1	25
Both equally	17	22	10	6	31
Neither	4	3	4	2	7
Don't know	5	2	9	1	5

He seems a lightweight

David Cameron	24	27	21	6	63
David Davis	9	7	11	15	1
Both equally	4	3	6	5	1
Neither	58	62	53	72	33
Don't know	4	1	8	3	1

He is well informed: he knows his stuff

David Cameron	16	14	17	26	1
David Davis	26	31	20	5	70
Both equally	53	54	53	66	27
Neither	1	1	2	2	0
Don't know	3	1	7	2	1

Have you definitely made up your mind whom you will vote for in the leadership election, or might you change your mind before you post back your ballot paper?

I have definitely made up my mind	57	56	57	70	61
I might still change my mind	39	42	35	29	37
I am probably not going to vote	1	1	3	0	1
Don't know	3	1	5	1	1

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If you vote in the election, when do you think you will post back your ballot?

As soon as it arrives, probably within the next few days	50	43	59	58	52
Sometime during the next couple of weeks	35	39	29	33	34
Not until the last minute	13	16	9	8	13
I am probably not going to vote	1	1	2	0	0
Don't know	1	1	1	1	1

Which of the two candidates do you think would be better placed to lead a united Conservative Party?

David Cameron	58	57	60	94	5
David Davis	25	28	22	2	83
Don't know	17	16	18	5	12

Which of the two candidates do you think would mount the more formidable challenge to Tony Blair and Gordon Brown in the House of Commons?

David Cameron	52	49	55	81	9
David Davis	31	36	26	8	82
Don't know	17	15	19	11	9

Which of the two candidates do you think would make the better Prime Minister if the Conservatives were to win the next election?

David Cameron	54	54	53	88	4
David Davis	31	32	29	6	90
Don't know	15	14	17	6	7

Which of the two candidates do you think would come over better on television and radio?

David Cameron	74	72	75	92	47
David Davis	15	19	10	3	44
Don't know	11	9	14	5	9

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Which of the two candidates you think would do more to boost the Conservatives' chances of winning the next general election?

David Cameron	64	64	64	96	13
David Davis	19	21	17	1	66
Don't know	17	15	19	3	21

One of the candidates has promised that, if he became Prime Minister, he would cut the tax bill of the average family by £1,200 a year. The same candidate says he is confident that the faster economic growth that would result would mean that the cut in taxes would not have to be accompanied by cuts in essential services. Do you believe the Conservative Party should, or should not, promise to make such a cut?

Yes, it should	43	42	43	24	78
No, it shouldn't	48	48	48	65	17
Don't know	9	10	9	11	4

One of the candidates has insisted it would not be sensible for the Conservatives to put forward detailed tax-cutting or other policy proposals four years in advance of the next election. In his view, the party should take time to consider its specific policies and wait until nearer the time of the election before announcing them. In your view, should the party . . . ?

Begin to announce its specific policies for the next election now	30	32	27	14	64
Wait till nearer the time of the election before announcing its policies	65	63	68	83	33
Don't know	5	5	5	3	4

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As you probably know, when Gordon Brown first became Chancellor he removed the dividend tax credits for pension funds, thus depriving pension funds of roughly £5 billion each year. One of the leadership candidates has indicated that, if elected, he would give a high priority to finding a way of reversing Gordon Brown's decision. In your view, should the party . . . ?

Give high priority to restoring dividend tax credits for pension funds	74	73	75	71	78
Give higher priority to other ways of cutting taxes	18	18	19	20	19
Don't know	8	9	6	9	3

At the last election the party's manifesto pledged that a Conservative government would reimburse patients who chose to have an operation in a private hospital with a substantial part of the cost of their operation. One of the leadership candidates says the party should drop this policy because it implied that the Conservatives wanted to subsidise the health care of the well-off, thereby 'sending the wrong signal' to voters. Do you think this particular policy should be dropped or not?

Yes, it should be dropped	38	41	34	42	26
No, it shouldn't	45	39	52	40	57
Don't know	18	20	15	18	17

Finally, if you vote in the election, which of the two candidates do you think you will vote for?

David Cameron	57	56	59	100	0
David Davis	27	30	22	0	100
I am probably not going to vote	1	0	2	0	0
Don't know	15	14	16	0	0

Candidate support excl don't knows, won't votes

David Cameron	68	65	72	100	0
David Davis	32	35	27	0	100