

## YouGov / The Sun Survey Results

Sample Size: 1473 GB Adults  
Fieldwork: 23rd - 24th February 2010

**Weighted Sample**  
Unweighted Sample

Total	Voting intention			Gender		Age			Social Grade		Region				
	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1473	453	375	229	707	766	424	533	515	808	664	188	478	315	363	128
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	38	100	0	0	41	36	41	37	38	42	35	39	49	41	30	19
Lab	32	0	100	0	30	34	26	38	30	29	36	30	24	29	42	43
Lib Dem	19	0	0	100	18	21	26	16	18	22	17	18	21	19	21	15
Other	10	0	0	0	11	10	8	9	14	9	13	13	7	11	8	24

### Other Parties Voting Intention

UKIP	3	0	0	0	3	4	1	2	6	3	4	6	2	3	4	1
SNP / PCY	3	0	0	0	3	2	2	3	3	3	2	2	0	3	0	20
BNP	2	0	0	0	3	2	2	3	3	1	4	3	2	3	3	1
Green	1	0	0	0	1	2	3	1	1	1	2	2	2	2	0	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	0	1	0	1	0	1	1	1	1	1

### Non Voters

Would Not Vote	7	0	0	0	7	8	13	5	5	5	10	8	6	10	7	5
Don't know	13	0	0	0	7	18	13	13	12	14	11	12	12	14	13	12

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	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>1473</b>	453	375	229	707	766	424	533	515	808	664	188	478	315	363	128
1473	496	333	217	717	756	388	525	560	880	592	195	529	295	336	118
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the following will or will not happen if Labour wins the coming election?

The quality of education in state schools will improve

*April 2005*

Will	30	24	6	60	22	26	22	22	24	25	22	27	22	22	19	25	43
Will not	50	55	82	15	60	57	52	49	56	57	59	50	62	58	55	50	41
Don't know	19	22	12	25	18	17	26	29	20	18	20	24	17	20	26	25	17

The number of crimes committed each year will fall

Will	13	17	5	40	16	18	15	17	18	14	15	18	14	16	12	19	26
Will not	67	63	84	29	67	65	60	56	61	69	65	60	71	62	65	59	55
Don't know	20	21	11	31	17	17	25	27	20	16	20	22	15	22	24	22	19

Fewer immigrants and asylum seekers will enter Britain each year

Will	19	14	7	31	10	16	13	15	13	15	14	15	14	15	11	14	17
Will not	62	67	86	36	73	68	65	64	66	69	69	64	75	66	67	64	61
Don't know	19	19	8	34	17	16	22	21	22	16	18	22	11	19	22	22	22

Britain's economy will grow stronger

Will	37	34	12	77	31	38	31	35	35	33	34	34	31	34	32	33	48
Will not	33	46	74	8	45	48	43	41	46	48	47	44	53	46	47	44	34
Don't know	30	20	15	15	23	15	26	24	19	19	19	22	16	20	21	23	17

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	65	90
Male 25 to 39	145	191
Male 40 to 54	195	191
Male 55 +	312	235
Female 18 to 24	80	88
Female 25 to 39	228	192
Female 40 to 54	200	206
Female 55 +	248	280
<b>Region</b>		
North England	336	363
Midlands	217	241
East England	139	141
London	195	188
South England	390	337
Wales	78	74
Scotland	118	128
<b>Social Grade</b>		
ABC1	880	808
C2DE	592	664
<b>Newspaper Type</b>		
Express / Mail	348	236
Sun / Star	207	323
Mirror / Record	113	235
Guardian / Independent	130	59
FT / Times / Telegraph	194	141
Other Paper	177	184
No Paper	302	294
<b>Political Party Identification</b>		
Labour Loyal	325	382
Labour Disloyal	86	88
Conservative	420	382
Liberal Democrat	146	176
Others	66	44
None	365	362
Don't know	63	37