YouGov Survey Results

Sample Size: 1983
Fieldwork: 14th - 16th November 2007

<table>
<thead>
<tr>
<th>Sunday Times</th>
<th>Voting intention</th>
<th>Gender</th>
<th>Age</th>
<th>Social Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>Con</td>
<td>Lab</td>
<td>Lib Dem</td>
<td>Male</td>
</tr>
<tr>
<td>1983</td>
<td>635</td>
<td>541</td>
<td>206</td>
<td>949</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>%</th>
<th>%</th>
<th>%</th>
<th>%</th>
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<th>%</th>
<th>%</th>
<th>%</th>
<th>%</th>
<th>%</th>
<th>%</th>
</tr>
</thead>
</table>

Headline Voting Intention
[excluding Don’t Knows and Wouldn’t Votes]

<table>
<thead>
<tr>
<th></th>
<th>Con</th>
<th>Lab</th>
<th>Lib Dem</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>41</td>
<td>0</td>
<td>0</td>
<td>11</td>
</tr>
<tr>
<td>Unweighted Sample</td>
<td>100</td>
<td>0</td>
<td>0</td>
<td>13</td>
</tr>
</tbody>
</table>

Other Parties Voting Intention

<table>
<thead>
<tr>
<th></th>
<th>SNP / PCY</th>
<th>Green</th>
<th>UKIP</th>
<th>BNP</th>
<th>Respect</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Unweighted Sample</td>
<td>5</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

Non Voters

<table>
<thead>
<tr>
<th></th>
<th>Would Not Vote</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>8</td>
<td>13</td>
</tr>
<tr>
<td>Unweighted Sample</td>
<td>6</td>
<td>10</td>
</tr>
</tbody>
</table>

Do you think Gordon Brown is doing well or badly as Prime Minister?

<table>
<thead>
<tr>
<th></th>
<th>Well</th>
<th>Badly</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>33</td>
<td>43</td>
<td>24</td>
</tr>
<tr>
<td>Unweighted Sample</td>
<td>36</td>
<td>48</td>
<td>20</td>
</tr>
</tbody>
</table>

Do you think David Cameron is doing well or badly as leader of the Conservative Party?

<table>
<thead>
<tr>
<th></th>
<th>Well</th>
<th>Badly</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>46</td>
<td>31</td>
<td>23</td>
</tr>
<tr>
<td>Unweighted Sample</td>
<td>49</td>
<td>35</td>
<td>16</td>
</tr>
</tbody>
</table>
### Voting intention, Gender, Age, Social Grade

<table>
<thead>
<tr>
<th>Voting intention</th>
<th>Gender</th>
<th>Age 18 to 34</th>
<th>Age 35 to 54</th>
<th>Age 55+</th>
<th>Social Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>Con</td>
<td>Lab</td>
<td>Lib Dem</td>
<td>Male</td>
<td>Female</td>
</tr>
<tr>
<td>1983</td>
<td>635</td>
<td>541</td>
<td>206</td>
<td>949</td>
<td>1034</td>
</tr>
<tr>
<td>1983</td>
<td>656</td>
<td>560</td>
<td>187</td>
<td>923</td>
<td>1060</td>
</tr>
<tr>
<td>%</td>
<td></td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
</tbody>
</table>

### Who would you trust more to raise you and your family’s standard of living?

- A Labour government led by Gordon Brown: 27%
  - Male: 29%
  - Female: 25%
  - 18 to 34: 27%
  - 35 to 54: 29%
  - 55+: 24%
  - ABC1: 27%
  - C2DE: 27%
- A Conservative government led by David Cameron: 32%
  - Male: 36%
  - Female: 29%
  - 18 to 34: 30%
  - 35 to 54: 31%
  - 55+: 36%
  - ABC1: 37%
  - C2DE: 26%
- Neither: 31%
  - Male: 29%
  - Female: 32%
  - 18 to 34: 26%
  - 35 to 54: 32%
  - 55+: 34%
  - ABC1: 29%
  - C2DE: 33%
- Don’t know: 10%
  - Male: 7%
  - Female: 15%
  - 18 to 34: 11%
  - 35 to 54: 15%
  - 55+: 6%
  - ABC1: 14%
  - C2DE: 7%

### Do you think house prices in your area will rise or fall over the next 12 months?

- Rise by more than 10%: 9%
  - Male: 9%
  - Female: 10%
  - 18 to 34: 16%
  - 35 to 54: 6%
  - 55+: 7%
  - ABC1: 9%
  - C2DE: 10%
- Rise by less than 10%: 24%
  - Male: 22%
  - Female: 30%
  - 18 to 34: 26%
  - 35 to 54: 23%
  - 55+: 20%
  - ABC1: 24%
  - C2DE: 24%
- Stay about the same: 33%
  - Male: 38%
  - Female: 38%
  - 18 to 34: 30%
  - 35 to 54: 35%
  - 55+: 32%
  - ABC1: 35%
  - C2DE: 32%
- Fall by less than 10%: 21%
  - Male: 24%
  - Female: 18%
  - 18 to 34: 20%
  - 35 to 54: 22%
  - 55+: 26%
  - ABC1: 24%
  - C2DE: 17%
- Fall by more than 10%: 4%
  - Male: 5%
  - Female: 2%
  - 18 to 34: 3%
  - 35 to 54: 4%
  - 55+: 2%
  - ABC1: 5%
  - C2DE: 17%
- Don’t know: 9%
  - Male: 4%
  - Female: 4%
  - 18 to 34: 17%
  - 35 to 54: 16%
  - 55+: 8%
  - ABC1: 6%
  - C2DE: 7%

### Gordon Brown has recently been speaking about Britain’s ‘special relationship’ with America. Thinking about this, and his relationship with US President George W. Bush...

**From what you know do you think Mr. Brown...**

- Is closer to Mr. Bush than Tony Blair was: 21%
  - Male: 24%
  - Female: 12%
  - 18 to 34: 26%
  - 35 to 54: 17%
  - 55+: 19%
  - ABC1: 22%
  - C2DE: 19%
- Has about the same relationship with Mr. Bush as Mr. Blair had: 13%
  - Male: 14%
  - Female: 12%
  - 18 to 34: 13%
  - 35 to 54: 10%
  - 55+: 11%
  - ABC1: 13%
  - C2DE: 13%
- Is less close to Mr. Bush than Mr. Blair was: 74%
  - Male: 79%
  - Female: 81%
  - 18 to 34: 76%
  - 35 to 54: 73%
  - 55+: 68%
  - ABC1: 78%
  - C2DE: 70%
- Don’t know: 12%
  - Male: 7%
  - Female: 4%
  - 18 to 34: 16%
  - 35 to 54: 12%
  - 55+: 7%
  - ABC1: 12%
  - C2DE: 15%

**Do you think Gordon Brown is now...**

- Too close to Mr. Bush: 21%
  - Male: 24%
  - Female: 12%
  - 18 to 34: 25%
  - 35 to 54: 17%
  - 55+: 19%
  - ABC1: 22%
  - C2DE: 19%
- Not close enough to Mr. Bush: 10%
  - Male: 14%
  - Female: 9%
  - 18 to 34: 12%
  - 35 to 54: 8%
  - 55+: 11%
  - ABC1: 10%
  - C2DE: 11%
- Has got the relationship about right: 45%
  - Male: 40%
  - Female: 67%
  - 18 to 34: 47%
  - 35 to 54: 43%
  - 55+: 41%
  - ABC1: 42%
  - C2DE: 42%
- Don’t know: 24%
  - Male: 22%
  - Female: 12%
  - 18 to 34: 17%
  - 35 to 54: 31%
  - 55+: 29%
  - ABC1: 24%
  - C2DE: 20%