

YouGov / Daily Telegraph Survey Results

Sample Size: 2085

Fieldwork: 19th - 21st September 2007

For detailed tables, [click here](#)

%

Headline Voting Intention

[excluding Don't Knows and Would Not Votes]

Lab	39
Con	33
Lib Dem	16
Other	12

Do you approve or disapprove of the Government's record to date?

Approve	29
Disapprove	51
Don't know	20

Who, in your opinion, would make the best Prime Minister out of the following...?

Gordon Brown	42
David Cameron	20
Sir Menzies Campbell	6
Don't know	32

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	3
Get a little better	20
Stay the same	33
Get a little worse	29
Get a lot worse	11
Don't know	5

Which party do you think is more likely to run Britain's economy well – the Conservatives or the Labour Party?

Conservative	28
Labour	36
Neither	24
Don't know	13

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

Conservative government led by David Cameron	32
Labour government led by Gordon Brown	47
Don't know	21

From what you know, would you say the Labour Party was united or divided at the present time?

United	46
Divided	30
Don't know	24

Are you satisfied or dissatisfied with Gordon Brown as Prime Minister?

Satisfied	44
Dissatisfied	33
Don't know	23

How would you describe your feelings about Gordon Brown and the present Labour Government?

Very enthusiastic	5
Reasonably satisfied	40
Somewhat dissatisfied	25
Very unhappy	19
Don't know	11

Since the Labour Government first came to power, you would you rate each of the following...?

Britain's economy as a whole

Got better	40
Got worse	30
Stayed about the same	22
Don't know	8

Britain's public services (things like education, public transport and the NHS)

Got better	20
Got worse	51
Stayed about the same	23
Don't know	6

Britain's reputation around the world

Got better	10
Got worse	61
Stayed about the same	21
Don't know	8

People often see political parties as being close, or not close, to various sections of society. How close do you see Labour as being to each of these kinds of people...?

Working class people

Very close	10
Fairly close	34
Not very close	32
Not at all close	16
Don't know	9

Women

Very close	7
Fairly close	42
Not very close	28
Not at all close	9
Don't know	14

The rich

Very close	22
Fairly close	33
Not very close	21
Not at all close	14
Don't know	10

People who live in cities

Very close	15
Fairly close	45
Not very close	20
Not at all close	6
Don't know	14

Professional and business people

Very close	17
Fairly close	39
Not very close	23
Not at all close	11
Don't know	11

Gay people

Very close	14
Fairly close	37
Not very close	22
Not at all close	7
Don't know	21

The poor

Very close	8
Fairly close	27
Not very close	32
Not at all close	24
Don't know	9

Members of ethnic minorities

Very close	21
Fairly close	39
Not very close	21
Not at all close	7
Don't know	13

Trade Union members

Very close	13
Fairly close	38
Not very close	26
Not at all close	10
Don't know	13

People who live in the country

Very close	3
Fairly close	19
Not very close	37
Not at all close	30
Don't know	12

Here are some things people are saying about Gordon Brown and the Government at the moment. Please indicate for each whether, on balance, you think it is true or not.

Gordon Brown is clearly in charge of the Government

Yes, on balance it's true	57
No, on balance it's NOT true	19
Don't know	24

Gordon Brown and the Government have a clear sense of direction

Yes, on balance it's true	35
No, on balance it's NOT true	41
Don't know	25

The government and the Labour Party are badly divided at the moment

Yes, on balance it's true	23
No, on balance it's NOT true	45
Don't know	32

Even though he has been in the government for a while now, Gordon Brown as Prime Minister does seem to represent a fresh start

Yes, on balance it's true	53
No, on balance it's NOT true	32
Don't know	16

This Government is concerned about promoting the welfare of ordinary working people

Yes, on balance it's true	32
No, on balance it's NOT true	46
Don't know	22

It is hard to know what the Government and the Labour Party stand for at the moment

Yes, on balance it's true	51
No, on balance it's NOT true	31
Don't know	18

There are fewer gimmicks and less 'spin' under Gordon Brown that there used to be under Tony Blair

Yes, on balance it's true	53
No, on balance it's NOT true	24
Don't know	22

Gordon Brown gives the impression of being a strong leader

Yes, on balance it's true	58
No, on balance it's NOT true	25
Don't know	17

Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following...?

Prime Minister, Gordon Brown?

Very left-wing	4
Fairly left-wing	12
Slightly left-of-centre	24
Centre	20
Slightly right-of-centre	8
Fairly right-wing	3
Very right-wing	1
Don't know	30
Average	-20

The Labour Party as a whole?

Very left-wing	4
Fairly left-wing	13
Slightly left-of-centre	26
Centre	18
Slightly right-of-centre	8
Fairly right-wing	3
Very right-wing	1
Don't know	28
Average	-22

David Cameron, the leader of the Conservatives?

Very left-wing	2
Fairly left-wing	1
Slightly left-of-centre	6
Centre	16
Slightly right-of-centre	24
Fairly right-wing	14
Very right-wing	7
Don't know	31
Average	28

The Conservative Party as a whole?

Very left-wing	1
Fairly left-wing	2
Slightly left-of-centre	3
Centre	9
Slightly right-of-centre	18
Fairly right-wing	23
Very right-wing	14
Don't know	30
Average	46

The Liberal Democrat Party as a whole?

Very left-wing	4
Fairly left-wing	9
Slightly left-of-centre	15
Centre	25
Slightly right-of-centre	6
Fairly right-wing	2
Very right-wing	1
Don't know	37
Average	-17

Finally, where would you place yourself?

Very left-wing	3
Fairly left-wing	8
Slightly left-of-centre	15
Centre	24
Slightly right-of-centre	12
Fairly right-wing	7
Very right-wing	3
Don't know	28
Average	-3

How well do you think the Government is managing Britain's economy overall?

Excellent	4
Good	23
Fair	35
Poor	21
Bad	10
Don't know	6

Average is calculated by counting "very left-wing" as -100, "fairly left-wing" as -67, "slightly left-of-centre" as -33, "centre" as 0, "slightly right-of-centre" as +33, "fairly right-wing" as +67, "very right wing" as +100

Do you think the Government handled the crisis involving the Northern Rock bank well or badly?

Very well	9
Fairly well	43
Fairly badly	23
Very badly	14
Don't know	11

And thinking about some of the issues that have erupted in recent weeks (such as terrorist threats, floods, foot-and-mouth and Northern Rock), how much do you trust governments ministers to tell the truth on such occasions?

Trust a great deal	5
Trust to some extent	35
Do not trust much	29
Do not trust at all	25
Don't know	6

Thinking more about spending now...

In terms of your own personal spending habits (on both necessary and 'luxury' items), which of the following statements comes closest to your views?

I tend to spend less money than I earn so that I can save money for the future'	29
I tend to spend roughly what I earn; sometimes I have a little left over but sometimes I don't'	31
Things can be pretty tight; I sometimes have a hard time living within my means'	24
I find it very hard to live within my means; I owe a lot of money'	10
None of these	6

And in terms of the recent Northern Rock events, how worried are you that any money you have with banks and building societies might be at risk?

Very worried	3
Fairly worried	17
Not very worried	46
Not at all worried	28
Not sure	6

Thinking specifically, then, about the Northern Rock episode (rather than about other issues such as the recent increase in mortgage rates), which of these statements comes closest to your views...?

[excluding those who weren't worried]

I am definitely going to reduce my spending because of my concerns about the safety of my savings'	20
I might reduce my spending'	25
I probably won't reduce my spending'	23
I definitely won't reduce my spending - or at least not specifically because of the Northern Rock episode'	21
Not sure	11