

YouGov / Daily Telegraph Survey Results

Sample Size: 2105

Fieldwork: 22nd - 24th October 2007

For full results [click here](#)

%

Headline Voting Intention

[excluding Don't Knows and Would Not Votes]

Con	41
Lab	38
Lib Dem	11
Other	10

Other Parties Voting Intention

SNP / PCY	4
Green	2
UKIP	2
BNP	2
Respect	0
Other	1

Non Voters

Would Not Vote	9
Don't know	12

Do you approve or disapprove of the Government's record to date?

Approve	30
Disapprove	55
Don't know	16

Are you satisfied or dissatisfied with Gordon Brown as Prime Minister?

Satisfied	34
Dissatisfied	48
Don't know	18

Do you think that David Cameron is or is not proving to be a good leader of the Conservative Party?

Is proving to be a good leader	40
Is NOT proving to be a good leader	36
Don't know	25

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

Labour government led by Gordon Brown	42
Conservative government led by David Cameron	39
Don't know	19

%

Which party do you think is more likely to run Britain's economy well – the Conservatives or the Labour Party?

Labour	35
Conservative	32
Neither	21
Don't know	12

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	3
Get a little better	17
Stay the same	33
Get a little worse	31
Get a lot worse	12
Don't know	5

In each of the following cases, which phrase more applies to Gordon Brown?

A	Concerned for the country as a whole	40
	Concerned only for himself and his party	47
	Don't know	13
B	Effective	37
	Ineffective	42
	Don't know	21
C	Can be trusted	31
	Cannot be trusted	47
	Don't know	23
D	Decisive	39
	Indecisive	44
	Don't know	18
E	Able to unite the nation	22
	Not able to unite the nation	54
	Don't know	23
F	Has a 'moral compass'	42
	Does not have a 'moral compass'	30
	Don't know	29

%

Here are some things people are saying about the two major parties and their leaders at the moment. Please indicate for each whether you think, on balance, it is true or not true.

David Cameron gives the impression of being 'genuine', somebody who says what he really believes

True, on balance	44
NOT true, on balance	38
Don't know	18

Gordon Brown has emerged as a man who dithers and cannot make up his mind

True, on balance	46
NOT true, on balance	39
Don't know	15

The Conservatives under David Cameron have greatly improved their chances of winning the next election

True, on balance	55
NOT true, on balance	26
Don't know	19

Compared with Gordon Brown, David Cameron seems a lightweight

True, on balance	40
NOT true, on balance	37
Don't know	24

In claiming that the Conservatives' improved position in the opinion polls had nothing to do with his decision not to hold an early general election, Gordon Brown treated the British people like fools

True, on balance	52
NOT true, on balance	30
Don't know	19

Whatever people say about him, Gordon Brown is still a more reliable man with greater experience than David Cameron

True, on balance	48
NOT true, on balance	32
Don't know	21

It is hard to know what a Conservative Government under David Cameron would actually be like

True, on balance	65
NOT true, on balance	18
Don't know	17

The way that Gordon Brown's Government is 'stealing the Conservatives' clothes' – on inheritance tax, for example – makes the Prime Minister and his colleagues look feeble and opportunistic

True, on balance	51
NOT true, on balance	29
Don't know	20

The health of the British economy compared with other countries' owes a lot to the policies Gordon Brown pursued when he was Chancellor of the Exchequer

True, on balance	51
NOT true, on balance	25
Don't know	24

David Cameron talks a good line but it is hard to know whether there is any substance behind the words

True, on balance	60
NOT true, on balance	19
Don't know	21

Here is a list of matters currently under consideration by Government ministers.

Which of these matters do you think the Prime Minister and the Government should be taking the MOST seriously and focussing on MOST? [Please tick up to 4.]

Reducing crime, especially violent crime	63
Cutting the number of Immigrants coming into the country	58
Reducing infections in hospital wards	48
Caring for the elderly and securing the future of peoples pensions	48
Improving educational standards in schools	34
Reducing taxes	26
Holding a referendum on the new EU reform treaty	23
Fighting climate change	22
Building more houses, especially affordable houses	22
Reviving peoples sense of Britishness	12
Reducing obesity levels, especially young people	10
Reducing congestion on the roads	8
Reforming the constitution	2
None of these	2

%

And which of these matters do you think the Prime Minister and the Government should be taking the LEAST seriously and focussing on LEAST? [Please tick up to 4.]

Reforming the constitution	46
Reviving peoples sense of Britishness	43
Holding a referendum on the new EU reform treaty	33
Reducing obesity levels, especially young people	32
Fighting climate change	26
Reducing congestion on the roads	25
Building more houses, especially affordable houses	21
Reducing taxes	18
Cutting the number of Immigrants coming into the country	11
Improving educational standards in schools	5
Reducing infections in hospital wards	3
Caring for the elderly and securing the future of peoples pensions	2
Reducing crime, especially violent crime	1
None of these	12

On a different subject, the two men listed below are currently the main contenders for the leadership of the Liberal Democratic Party.

Which of them do you think would do the better job of improving the Liberal Democrats prospects?

Nick Clegg	10
Chris Huhne	5
Both of them equally	12
Neither of them	17
Don't know	57

And suppose a Conservative Government were formed under David Cameron. Which of these three statements would come nearest to your own reaction?

I would be dismayed	33
I would be delighted	25
I wouldn't mind either way	28
Don't know	15