

YouGov / Daily Telegraph survey results

Sample: 2,165; fieldwork: September 26-28, 2007

For full results, [click here](#)

| | Sep-06 % | Sep-07 % |
|---|-------------|---------------------|
| Voting intention | | |
| Labour | 36 | 43 |
| Conservative | 36 | 32 |
| Lib Dem | 16 | 15 |
| Others | 12 | 10 |
| | | |
| Do you think Gordon Brown, the Prime Minister, is generally in touch or out of touch with the concerns of people like you? | | |
| Generally in touch | | 45 |
| Generally out of touch | | 35 |
| Not sure | | 20 |
| | | |
| And do you think David Cameron, the Conservative Party leader, is generally in touch or out of touch with the concerns of people like you? | | |
| Generally in touch | | 18 |
| Generally out of touch | | 59 |
| Not sure | | 23 |
| | | |
| Thinking specifically of the Conservative Party, which do you find personally more attractive at the moment, David Cameron or the Conservative Party as a whole? | | |
| David Cameron | 18 | 12 |
| The Conservative Party as a whole | 20 | 23 |
| I don't find either of them attractive | 55 | 58 |
| Don't know | 8 | 8 |
| | | |
| Do you think that David Cameron is or is not proving a good leader of the Conservative Party? | | |
| Yes, he is proving a good leader | 35 | 21 |
| No, he isn't | 27 | 48 |
| Don't know | 37 | 30 |

| | Sep-06 % | Sep-07 % |
|---|-------------|---------------------|
| Here are some things people are saying about David Cameron and the Conservative Party at the moment. Please indicate for each whether you think, on balance, it is true or not true. | | |
| Under David Cameron the Conservatives have acquired a new freshness and vitality | | |
| True, on balance | 47 | 31 |
| NOT true, on balance | 31 | 46 |
| Don't know | 22 | 23 |
| David Cameron talks a good line but it is hard to know whether there is any substance behind the words | | |
| True, on balance | 60 | 65 |
| NOT true, on balance | 14 | 15 |
| Don't know | 26 | 20 |
| The Conservatives under David Cameron have greatly improved their chances of winning the next election | | |
| True, on balance | 48 | 25 |
| NOT true, on balance | 25 | 49 |
| Don't know | 27 | 26 |
| Under David Cameron the Conservatives reflect the values and aspirations of the British people better than they used to | | |
| True, on balance | | 26 |
| NOT true, on balance | | 45 |
| Don't know | | 29 |
| The Conservatives under David Cameron have taken a welcome and courageous stand on the environment | | |
| True, on balance | | 32 |
| NOT true, on balance | | 37 |
| Don't know | | 32 |
| Compared with Gordon Brown, David Cameron seems a lightweight | | |
| True, on balance | | 57 |
| NOT true, on balance | | 23 |
| Don't know | | 21 |
| David Cameron is rather like Tony Blair: he goes in too much for sound-bites, gimmicks and 'spin' | | |
| True, on balance | | 56 |
| NOT true, on balance | | 21 |
| Don't know | | 23 |

| | Sep-06 % | Sep-07 % |
|---|-------------|-------------|
| It is hard to know what the Conservative Party stands for at the moment | | |
| True, on balance | | 63 |
| NOT true, on balance | | 19 |
| Don't know | | 18 |
| David Cameron has wrongly abandoned too many of the Conservative Party's traditional principles | | |
| True, on balance | | 32 |
| NOT true, on balance | | 30 |
| Don't know | | 38 |
| Here are some reasons people give for the Conservatives' lack of progress. Which do you think help to explain why the Tories are not doing better? [Please tick all that apply.] | | |
| It is hard to know what a Conservative government under David Cameron would actually be like | 58 | 64 |
| The Conservative shadow cabinet consists almost entirely of people no one has ever heard of | 45 | 45 |
| Under David Cameron the Conservatives have not attacked the Government vigorously enough over the large amounts of money the government wastes | n/a | 42 |
| The Conservatives can still not be trusted to run public services such as schools and hospitals | 42 | 40 |
| There are almost no issues on which the Conservatives have credible policies | n/a | 39 |
| David Cameron is an Old Etonian 'toff' who is remote from ordinary people | 25 | 39 |
| Despite David Cameron's youth, the Conservatives still seem an old-fashioned party | 40 | 36 |
| David Cameron spends too much time on issues, such as global warming, that most people are not really interested in | 25 | 35 |
| David Cameron has failed to oppose the Government's policies towards Iraq and Afghanistan | 33 | 34 |
| The party has lost almost all of its 'stars', people like Michael Heseltine | 32 | 33 |
| The party is dominated by a small circle of people who live in a fashionable part of London | 29 | 32 |
| The party under David Cameron has 'gone soft' on immigration | 30 | 32 |
| The party under David Cameron has 'gone soft' on Europe | 23 | 26 |
| The Conservatives are not promising significant tax cuts | 25 | 23 |

Sep-06 **Sep-07**
 % %

Which of the following statements about David Cameron comes closest to your own view?

| | |
|--|-----------|
| He is doing an excellent job of leading the Conservative Party and should certainly remain party leader | 4 |
| He needs more time to prove himself and should certainly remain party leader for the time being | 26 |
| He should remain as party leader for the time being, but the party should start to think about replacing him if its fortunes do not improve within the next year or so | 28 |
| He has not done a good job as party leader and the party, in its own interests, should move to choose a new leader as soon as possible | 22 |
| Not sure | 19 |

If David Cameron were to step down for any reason, who among the following do you think would have the best chance of proving a successful Tory leader?

| | |
|----------------|-----------|
| William Hague | 20 |
| Boris Johnson | 8 |
| David Davis | 7 |
| Liam Fox | 4 |
| John Redwood | 2 |
| George Osborne | 2 |
| Michael Gove | 0 |
| None of these | 16 |
| Not sure | 41 |

Moving on to a different subject...

How do you feel about the prospect of a general election before the end of this year? Which of the following statements comes closer to your own view?

| | |
|--|-----------|
| Gordon Brown is a new Prime Minister and voters should be given a chance as soon as possible to decide whether or not he should continue in office | 43 |
| There is no need for an early election: Labour was elected only two and a half years ago and still has another two and a half years of its term to run | 45 |
| Don't know | 12 |

| | Sep-06 % | Sep-07 % |
|---|-------------|---------------------|
| If Gordon Brown does call an early election, why do you think he will do that? | | |
| Because he genuinely believes that as a new Prime Minister he needs his own mandate from the voters | | 28 |
| Because he believes Labour would win an early election but might lose the next election if he put it off until later | | 58 |
| Don't know | | 14 |
| If Mr Brown does call a general election within the next few weeks, will that make you more inclined to vote Labour than you would otherwise be, or less inclined, or will it not make any difference? | | |
| It will make me more inclined to vote Labour | | 11 |
| It will make me less inclined to vote Labour | | 6 |
| It will not make any difference - I would vote Labour anyway | | 25 |
| It will not make any difference - I would NOT vote Labour anyway | | 41 |
| Don't know | | 17 |