

YouGov / Daily Telegraph Survey Results

Sample Size: 2024 GB Adults
Fieldwork: 27th - 29th October 2009

	Voting intention				Gender		Age			Social Grade		Region				
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2024	667	461	264	970	1054	593	721	709	1114	909	260	658	433	497	176
Unweighted Sample	2024	691	455	239	940	1084	489	695	840	1219	804	279	660	423	468	194
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	41	100	0	0	39	43	38	41	42	44	37	42	49	41	36	20
Lab	28	0	100	0	28	28	27	31	26	28	28	32	20	29	35	33
Lib Dem	16	0	0	100	18	15	22	14	13	16	16	17	18	17	16	9
Other	15	0	0	0	15	14	13	13	18	12	19	9	13	12	14	38

Other Parties Voting Intention

UKIP	4	0	0	0	5	4	1	3	8	3	6	4	4	4	5	2
BNP	4	0	0	0	4	4	4	4	4	3	6	2	5	4	5	3
SNP / PCY	3	0	0	0	3	3	2	2	4	2	4	0	0	2	0	29
Green	3	0	0	0	2	3	4	3	2	3	2	2	4	2	2	2
Other	1	0	0	0	1	1	1	1	0	1	1	0	1	1	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0

Non Voters

Would Not Vote	8	0	0	0	6	9	10	8	5	6	10	7	6	7	11	8
Don't know	12	0	0	0	8	15	14	11	11	12	12	13	12	14	10	9

Do you approve or disapprove of the Government's record to date?

Approve	19	3	63	14	21	18	18	20	20	20	18	21	16	19	22	24
Disapprove	67	93	19	72	69	65	61	67	72	68	66	63	71	69	63	61
Don't know	14	4	18	14	10	18	21	13	8	12	16	16	13	12	14	16

Which of these would make the best Prime Minister?

David Cameron	36	87	3	15	38	34	35	36	38	39	33	34	43	36	32	23
Gordon Brown	20	1	71	7	22	17	18	19	22	20	20	21	16	16	22	35
Nick Clegg	11	4	5	50	12	10	13	11	10	12	10	12	10	13	12	6
Don't know	33	9	22	29	27	38	34	34	31	30	37	33	31	35	33	36

Are you satisfied or dissatisfied with Gordon Brown as Prime Minister?

Satisfied	21	2	65	16	22	20	19	21	23	21	21	23	17	18	24	34
Dissatisfied	70	96	23	77	71	69	66	71	73	72	68	65	74	75	67	58
Don't know	9	2	12	7	7	11	16	8	5	8	11	11	9	8	9	8

Do you think that David Cameron is or is not proving a good leader of the Conservative Party?

Is proving a good leader	53	90	34	48	56	51	54	53	54	57	48	55	57	52	51	47
Is not proving a good leader	28	4	48	37	32	25	26	29	30	26	32	28	25	29	31	33
Don't know	18	6	18	15	12	24	21	18	17	17	20	17	18	19	19	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

Conservative government led by David Cameron	49	99	3	39	52	48	47	48	53	52	47	47	58	52	43	33
Labour government led by Gordon Brown	33	0	93	38	34	32	35	33	31	33	33	34	26	32	37	47
Don't know	18	1	5	23	15	20	18	20	15	16	20	19	16	16	20	20

Which party do you think is more likely to run Britain's economy well – the Conservatives or the Labour Party?

Conservative	38	87	2	23	40	35	35	37	40	41	34	37	44	40	33	22
Labour	25	0	81	21	27	23	24	27	24	25	25	28	19	24	29	34
Neither	29	9	12	48	27	30	27	29	29	27	30	25	29	28	30	31
Don't know	9	4	5	8	7	12	13	8	7	7	12	11	8	8	9	13

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	2	2	4	2	3	2	5	3	0	2	3	4	3	2	1	3
Get a little better	20	20	28	23	23	16	30	21	11	21	18	22	19	20	20	20
TOTAL BETTER	22	22	31	24	27	18	35	23	11	23	21	26	22	22	21	23
Stay the same	37	38	46	35	36	38	32	37	42	37	37	36	37	38	37	34
Get a little worse	28	29	17	32	26	30	22	25	36	30	25	23	29	27	29	30
Get a lot worse	9	9	3	5	9	9	5	11	10	8	10	7	10	8	10	9
TOTAL WORSE	37	38	20	37	35	39	27	36	46	38	35	30	38	36	39	38
Don't know	4	2	3	3	3	5	7	4	2	2	7	7	3	5	3	5

Overall, do you think the government's measures for tackling Britain's recession...?

Have started to work	14	5	38	13	17	11	15	13	15	14	14	15	14	16	12	14
Will start to work in the near future	14	6	31	14	15	12	15	16	10	13	14	16	9	13	17	17
Will start to work but not for some time	23	22	22	28	20	25	25	23	21	24	21	27	23	20	20	29
Will make little or no difference to the economy	25	31	5	30	22	27	23	24	28	25	24	20	26	26	25	22
Will end up making things worse	17	31	0	10	19	16	11	18	22	19	16	15	19	18	18	10
Don't know	8	5	4	4	6	9	12	8	4	6	10	7	8	7	8	8

As you probably know, a postal strike took place last week, and another has been called for this week...<

Who do you blame more for the strikes?

The postal workers' union	25	34	19	22	29	21	31	24	20	29	20	26	27	23	21	30
The management of Royal Mail	25	18	32	26	27	24	22	28	26	24	27	20	24	26	29	25
Both equally	44	44	45	48	40	47	37	43	51	43	45	48	42	45	45	42
Don't know	6	4	4	4	4	8	9	5	3	4	8	6	6	6	6	3

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In the long term what do you think would be best for the Royal Mail?

To remain a 100% publicly-owned corporation	48	37	53	56	49	47	45	47	51	47	50	41	46	49	51	54
To be majority-owned by the Government, but with a substantial minority stake for outside investors	16	18	20	18	18	14	13	15	18	18	13	23	14	16	14	15
To be majority-owned by outside investors, but with a minority stake for the Government	8	12	6	7	9	6	6	9	8	9	7	8	8	7	7	9
To be wholly owned by the private sector	14	20	11	7	15	12	13	14	13	15	11	13	14	12	14	12
Don't know	15	13	12	12	9	21	23	15	10	12	19	15	17	16	14	10

At present a first-class stamp costs 39p, though the Royal Mail proposes raising this to 42p next April.

Suppose the Royal Mail wanted to raise the price of a first class stamp to 50p, but offered to restore early morning deliveries, which would you prefer?

For the price of first-class stamps to rise to 50p and early morning deliveries restored	34	32	40	33	34	34	34	38	30	31	38	34	34	31	35	38
For the price of first-class stamps NOT to rise above 42p, and for early morning deliveries NOT to be restored	58	63	53	61	58	58	59	52	64	63	53	59	58	63	55	55
Don't know	8	6	7	5	8	8	7	10	6	6	10	8	8	6	10	7

Royal Mail says that the number of letters being posted is declining steadily, as more people use other means instead, such as emails, texts and the online management of bank accounts.

Have you personally cut back on the number of letters you send in recent years?

Yes, I have cut back a lot	42	44	40	39	39	44	38	45	41	44	39	47	41	39	41	44
Yes, I have cut back a little	27	29	27	29	28	26	27	26	29	30	24	25	27	28	28	25
TOTAL CUT BACK	69	73	66	68	67	70	65	70	70	73	63	73	68	67	68	68
No, I send about the same amount of letters	27	25	31	26	29	26	29	25	28	24	31	23	28	29	29	27
No, I send more letters than before	2	2	2	4	1	3	3	2	1	1	3	2	3	2	1	1
Not sure	2	1	1	2	2	2	3	3	1	1	4	3	2	2	2	3

Turning to the European Union, it is likely that the leaders of the EU's member states will, for the first time, choose a President who will chair major EU meetings and represent the EU at major international gatherings. Tony Blair is one possible candidate; the others that have been mooted are current or former Prime Ministers of smaller countries such as Belgium, Luxembourg or the Netherlands.

Which would you prefer to be EU President?

Tony Blair	31	20	57	36	37	26	41	31	23	30	32	32	30	33	33	28
The current or former Prime Minister of a smaller EU country	31	43	17	33	34	28	23	26	42	34	27	31	31	30	28	39
Don't know	38	37	27	30	29	46	36	43	35	36	41	37	39	37	40	33

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Turning now to the issue of bonuses for people working for British banks, it has been reported that bonuses are being paid once again, as bank profits recover.

Do you think this is ...?

On balance a good thing, as it shows that bank lending and the wider economy are growing again	11	15	11	15	13	9	15	11	8	13	9	19	12	10	10	7
On balance a bad thing, as it shows that bankers are more interested in enriching themselves than benefiting the wider community	82	81	84	85	80	84	73	82	89	81	83	73	81	84	83	89
Don't know	7	5	6	1	7	7	12	8	3	6	8	8	8	7	7	4

Thinking about British banks in which the Government has a substantial stake

Do you think the Government should force banks to limit the annual bonuses paid to senior executives?

No, the Government should not force these banks to limit these bonuses	6	9	5	8	9	4	9	6	4	8	4	11	6	6	5	5
Yes, bonuses should be limited to £1 million per executive	3	4	2	3	3	2	3	2	3	3	2	5	3	2	1	3
Yes, bonuses should be limited to £500,000 per executive	5	6	5	5	6	3	7	4	3	4	5	5	4	4	5	4
Yes, bonuses should be limited to £100,000 per executive	10	11	14	13	13	7	11	9	10	11	9	16	10	8	10	8
Yes, bonuses should be limited to £50,000 per executive	9	9	10	9	11	7	8	9	9	9	8	7	10	9	9	8
Yes, bonuses should be limited to £10,000 per executive	9	9	9	14	8	10	12	9	8	10	9	11	8	10	9	8
Yes, bonuses should be limited to £5,000 per executive	5	6	3	5	4	6	5	6	5	6	4	6	5	5	6	3
Yes, bonuses should be limited to £2,000 per executive	7	6	8	11	4	10	8	8	6	7	7	4	7	7	9	9
Bonuses for senior executives in these banks should be banned altogether	40	35	39	30	38	42	28	41	49	36	45	27	41	43	42	47
Don't know	6	4	5	4	3	8	9	6	3	5	8	8	6	6	5	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	54	121
Male 25 to 39	225	263
Male 40 to 54	244	263
Male 55 +	417	323
Female 18 to 24	73	121
Female 25 to 39	316	264
Female 40 to 54	272	283
Female 55 +	423	386
Region		
London	279	260
Rest of South	660	658
Midlands and Wales	423	433
North	468	497
Scotland	194	176
Social Grade		
ABC1	1219	1114
C2DE	804	909
Newspaper Type		
Express / Mail	454	323
Sun / Star	366	445
Mirror / Record	227	323
Guardian / Independent	150	81
FT / Times / Telegraph	210	192
Other Paper	241	253
No Paper	374	405
Political Party Identification		
Lab	637	648
Con	544	525
Lib Dem	194	244
Others	98	61
None	485	495
Don't know	66	52