

YouGov / Daily Telegraph Survey Results

Sample Size: 1848 GB Adults
Fieldwork: 29th - 30th December 2009

	Voting intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1848	591	445	253	887	961	546	655	647	1016	832	237	601	395	455	161
Unweighted Sample	1848	656	386	227	888	960	444	626	778	1073	775	232	635	354	460	167
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	40	100	0	0	38	43	36	43	40	44	35	45	49	41	33	21
Lab	30	0	100	0	32	29	30	33	28	30	31	25	21	31	40	46
Lib Dem	17	0	0	100	17	17	24	12	17	17	17	19	17	17	16	17
Other	12	0	0	0	13	11	9	12	15	9	17	12	13	11	11	17

Other Parties Voting Intention

UKIP	3	0	0	0	3	4	0	2	7	3	5	2	4	4	3	0
BNP	3	0	0	0	5	2	2	4	3	2	5	3	4	3	3	2
Green	3	0	0	0	3	4	5	3	2	3	4	4	4	2	3	1
SNP / PCY	2	0	0	0	2	1	1	1	2	1	2	1	0	1	0	13
Respect	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Other	1	0	0	0	1	1	1	1	0	1	1	1	1	0	2	0

Non Voters

Would Not Vote	8	0	0	0	7	8	12	8	4	6	11	10	6	8	8	10
Don't know	13	0	0	0	10	15	16	13	10	11	15	11	14	11	11	15

Do you approve or disapprove of the Government's record to date?

Approve	20	1	65	17	22	18	19	20	21	21	18	17	14	19	27	30
Disapprove	65	93	22	63	66	64	56	67	71	65	65	66	72	68	57	54
Don't know	15	6	13	20	12	18	25	13	8	13	17	17	14	12	17	16

Which of these would make the best Prime Minister?

David Cameron	34	86	4	11	36	32	32	33	36	36	31	34	43	36	26	17
Gordon Brown	22	1	76	9	23	21	18	23	24	23	22	16	16	22	28	38
Nick Clegg	10	2	4	47	11	8	10	8	10	11	8	12	9	9	10	8
Don't know	34	11	17	33	30	38	39	35	30	31	39	37	32	34	36	37

Are you satisfied or dissatisfied with Gordon Brown as Prime Minister?

Satisfied	23	3	68	23	23	23	23	22	24	24	21	20	17	22	28	38
Dissatisfied	66	93	22	66	69	63	59	68	69	65	66	66	74	67	60	48
Don't know	11	4	10	11	8	14	19	10	7	10	12	14	9	12	12	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that David Cameron is or is not proving a good leader of the Conservative Party?

Is proving a good leader	47	84	28	46	50	45	47	49	46	50	44	50	52	47	43	38
Is not proving a good leader	31	7	53	36	33	28	24	31	36	30	32	32	27	30	33	32
Don't know	22	9	19	18	17	27	29	20	18	20	25	18	20	23	24	30

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

Conservative government led by David Cameron	46	98	2	38	47	44	42	45	50	50	40	52	57	44	37	24
Labour government led by Gordon Brown	35	0	92	42	37	33	35	35	35	34	35	27	27	34	42	57
Don't know	20	2	6	20	16	23	23	20	16	15	25	21	17	22	21	19

Which party do you think is more likely to run Britain's economy well, the Conservatives or the Labour Party?

Conservative	35	86	2	20	38	31	31	34	38	38	30	40	40	35	29	19
Labour	26	1	81	20	28	24	26	25	26	27	24	22	20	27	31	37
Neither	30	9	15	52	28	32	28	34	28	27	33	28	30	30	30	34
Don't know	10	4	3	8	6	13	16	7	8	8	12	10	11	9	11	11

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	2	2	4	3	2	2	4	3	0	2	3	4	1	1	3	4
Get a little better	21	18	31	21	22	19	29	20	14	21	21	23	21	21	20	19
TOTAL GET BETTER	24	20	35	24	25	21	33	23	14	22	24	27	22	22	23	23
Stay the same	36	35	40	38	34	38	36	34	37	38	34	36	35	41	33	36
Get a little worse	27	31	19	29	27	28	17	27	36	27	28	25	30	24	27	31
Get a lot worse	10	11	3	7	11	9	5	13	10	10	10	8	11	8	13	4
TOTAL GET WORSE	37	42	22	36	37	37	23	40	47	37	38	33	40	32	40	35
Don't know	5	3	3	3	4	5	8	4	2	4	5	5	3	5	4	7

	Voting intention			Gender		Age			Social Grade		Region					
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking further ahead, how do you think the financial situation of your household will change during the two or three years following the next 12 months?

Get a lot better	8	6	13	8	9	7	13	9	3	8	8	14	8	6	8	5
Get a little better	31	36	41	26	31	30	36	31	26	33	28	25	32	33	29	30
TOTAL GET BETTER	39	42	54	34	40	37	49	40	28	40	37	39	40	39	37	35
Stay the same	26	26	26	29	26	26	25	25	28	27	25	30	22	29	27	29
Get a little worse	21	22	14	25	20	21	12	19	30	20	22	17	21	21	22	23
Get a lot worse	8	6	3	8	8	7	4	9	10	7	9	5	10	5	9	4
TOTAL GET WORSE	29	27	16	33	28	28	16	28	39	27	30	22	31	25	30	28
Don't know	7	5	4	4	6	8	10	7	4	6	8	9	6	7	6	8

Overall, do you think the government's measures for tackling Britain's recession...?

Have started to work	15	3	40	19	17	14	16	14	17	17	13	12	14	16	19	17
Will start to work in the near future	14	6	33	13	14	13	18	14	9	14	13	12	11	13	15	21
Will start to work but not for some time	20	18	18	24	16	23	22	20	18	19	21	23	18	22	18	23
Will make little or no difference to the economy	24	33	5	25	24	23	22	23	25	22	26	25	27	22	22	18
Will end up making things worse	21	37	1	12	24	18	12	22	27	23	18	19	25	20	19	12
Don't know	7	3	3	7	5	10	11	7	4	6	10	10	6	7	7	10

Which of these phrases would you say comes closest to your feelings about your household's income these days?

Living comfortably on present income	20	21	25	22	22	19	21	20	20	25	14	23	21	18	17	29
Coping on present income	47	46	52	51	47	47	47	42	53	48	47	46	46	47	52	42
Finding it difficult on present income	24	26	19	18	24	24	26	27	19	21	28	22	24	26	24	23
Finding it very difficult on present income	9	7	4	9	7	10	6	11	8	6	12	10	9	9	8	6
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

All in all, how satisfied or dissatisfied would you say you are with the way in which the National Health Service runs nowadays?

Very satisfied	8	4	19	8	10	6	7	8	9	8	7	8	6	8	10	10
Quite satisfied	43	41	50	51	41	45	46	40	43	46	39	37	41	47	40	53
TOTAL SATISFIED	51	45	69	59	50	51	53	48	52	54	46	45	47	55	50	63
Neither satisfied not dissatisfied	29	31	20	24	31	27	32	28	27	26	33	33	31	25	30	22
Quite dissatisfied	16	20	10	12	15	17	12	18	17	16	16	15	18	17	15	13
Very dissatisfied	5	5	2	5	4	5	3	6	5	5	5	7	4	4	4	3
TOTAL DISSATISFIED	21	25	12	17	19	22	15	24	22	21	21	22	22	21	20	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these statements best describes your opinion on the present system of governing in Britain?

Works extremely well and could not be improved	1	1	3	1	1	1	1	1	1	1	1	1	1	2	1	2
Could be improved in small ways but mainly works well	29	23	58	30	32	26	34	27	26	33	24	24	26	33	31	31
Could be improved quite a lot	39	45	29	44	37	41	40	38	38	38	40	44	40	38	38	33
Needs a great deal of improvement	26	31	8	24	27	26	16	29	33	24	29	23	30	24	27	26
Don't know	5	1	2	2	4	6	9	5	2	4	6	8	4	4	4	8

How important or unimportant do you think it is for Britain to continue to have a monarchy?

Very important	30	48	20	27	27	33	21	30	38	33	26	29	35	30	29	20
Quite important	27	27	28	31	25	29	26	26	28	26	27	27	29	26	26	19
TOTAL IMPORTANT	57	76	48	57	51	62	47	56	66	59	54	56	64	55	55	39
Not very important	18	13	23	18	18	17	21	18	14	18	17	17	14	18	20	25
Not at all important	9	7	10	10	11	8	11	11	7	9	10	10	8	11	8	12
TOTAL NOT IMPORTANT	27	20	33	28	29	25	32	29	21	27	27	26	22	29	29	37
The monarchy should be abolished	12	4	16	13	15	8	13	10	12	11	13	12	10	10	11	20
Don't know	5	1	3	2	4	5	8	5	1	3	7	6	4	6	5	5

How much do you trust the Conservatives to take the right decisions about taxes and public spending?

Trust a great deal	8	25	1	1	10	7	5	9	11	9	7	10	8	11	6	5
Trust to some extent	32	64	11	28	32	31	31	30	34	35	27	35	36	30	29	23
TOTAL TRUST	40	89	12	29	42	38	36	38	45	44	34	44	44	41	35	28
Do not trust much	25	7	35	37	23	27	25	26	24	25	25	21	29	22	23	25
Do not trust at all	26	1	50	29	30	23	24	29	26	25	28	21	21	28	31	38
TOTAL DO NOT TRUST	51	7	86	66	53	50	48	55	51	50	53	42	50	50	55	63
Don't know	9	4	3	5	5	12	16	7	4	6	12	14	6	9	10	9

And how much do you trust Labour to take the right decisions about taxes and public spending?

Trust a great deal	4	0	17	1	5	4	4	4	5	5	4	4	2	5	7	7
Trust to some extent	26	5	64	35	25	26	27	24	26	27	23	22	22	26	28	36
TOTAL TRUST	30	5	81	36	30	30	31	28	31	32	27	26	24	31	35	43
Do not trust much	28	32	15	31	26	29	30	30	23	26	29	28	30	27	25	28
Do not trust at all	36	61	3	29	39	32	25	37	43	37	34	35	43	36	32	18
TOTAL DO NOT TRUST	64	93	17	60	65	61	55	67	66	63	63	63	72	63	57	47
Don't know	7	2	2	4	5	9	14	5	3	5	10	11	4	7	8	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Many economists say that either taxes must rise sharply, or public spending must be cut sharply over the next few years in order to get Britain's public finances in to balance. If a choice has to be made, which would you favour?

Higher taxes	11	6	18	16	10	11	7	11	14	12	9	13	9	9	14	8
Less public spending	30	41	16	25	34	26	34	29	26	28	32	29	32	31	28	21
A mixture of the two	51	51	61	52	49	54	47	51	55	55	47	50	52	52	49	59
Don't know	8	2	5	7	7	9	12	9	5	5	12	8	7	8	9	11
Not sure	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

If the Conservatives win the next election, do you think they will increase or reduce the taxes paid by people like you, or not make much difference?

Raise taxes a lot	27	7	55	28	29	26	22	30	29	27	27	21	23	26	32	40
Raise taxes a little	39	55	24	42	40	37	35	37	43	42	34	42	42	39	36	27
TOTAL RAISE	66	62	79	70	69	63	57	67	72	70	61	63	65	66	68	67
Not make much difference	18	27	13	22	19	18	21	17	18	18	19	18	20	19	16	19
Reduce taxes a little	5	6	5	3	4	5	6	5	3	5	4	5	4	6	4	3
Reduce taxes a lot	1	1	0	1	1	1	0	1	1	1	1	1	1	0	1	0
TOTAL REDUCE	6	7	5	4	5	5	6	6	4	6	5	6	6	6	5	3
Don't know	10	5	3	5	7	14	16	11	6	7	15	14	10	10	10	11

If the Labour wins the next election, do you think it will increase or reduce the taxes paid by people like you, or not make much difference?

Raise taxes a lot	35	61	8	29	40	30	27	36	42	39	31	39	41	33	32	23
Raise taxes a little	38	25	63	43	37	40	37	39	39	41	35	34	33	42	42	44
TOTAL RAISE	73	86	72	72	77	70	64	74	80	79	66	73	74	74	73	68
Not make much difference	15	9	21	21	14	16	16	14	14	12	18	13	15	14	14	19
Reduce taxes a little	2	0	3	3	2	1	4	1	1	1	3	2	2	1	1	5
Reduce taxes a lot	1	0	0	0	1	0	0	1	1	1	0	0	1	0	1	0
TOTAL REDUCE	2	0	4	3	3	2	4	2	1	2	3	2	3	1	2	5
Don't know	10	4	4	4	6	13	16	10	5	7	14	13	8	10	11	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking ahead to next year, do you think each of the following probably will happen, or probably not happen?

Britain's economy will grow

Will probably happen	40	31	69	48	46	34	46	38	37	43	36	44	38	41	39	43
Will probably NOT happen	45	57	20	43	43	47	37	47	50	44	47	41	48	46	44	41
Don't know	15	12	10	9	11	19	17	15	13	13	18	14	14	13	17	16

England will win the soccer world cup

Will probably happen	8	6	12	10	9	8	9	9	7	7	10	9	10	6	9	1
Will probably NOT happen	69	73	69	68	73	65	71	73	62	70	67	70	67	72	67	72
Don't know	23	21	20	22	18	28	20	18	31	23	23	21	23	22	24	26

Fewer crimes will be committed

Will probably happen	7	4	15	9	9	6	9	7	5	8	6	12	6	6	7	8
Will probably NOT happen	83	89	73	83	82	84	76	86	87	82	85	80	86	82	83	81
Don't know	10	7	12	8	10	10	15	7	8	10	9	8	8	12	10	11

Prince William will get engaged

Will probably happen	47	54	46	41	39	54	47	45	48	46	48	48	47	48	44	46
Will probably NOT happen	15	13	20	12	17	14	17	16	13	16	14	11	13	16	16	22
Don't know	39	33	34	48	45	33	36	39	40	38	39	41	40	36	40	32

A major British bank will collapse, and its ordinary customers lose their savings

Will probably happen	24	21	18	23	20	28	23	24	25	20	29	23	23	26	27	18
Will probably NOT happen	53	59	64	58	63	45	55	54	51	59	46	57	56	51	49	58
Don't know	23	20	18	19	18	27	22	22	24	21	25	20	22	22	24	25

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

House prices will rise

Will probably happen	67	65	76	69	67	66	68	65	67	69	64	68	66	65	68	67
Will probably NOT happen	21	25	16	18	21	20	16	24	22	21	20	21	20	24	18	21
Don't know	13	10	9	12	12	13	16	12	11	10	16	12	14	11	14	12

The number of new immigrants settling in Britain will fall

Will probably happen	21	17	33	24	23	18	22	20	20	24	16	28	17	20	21	24
Will probably NOT happen	68	76	55	64	66	71	61	72	71	64	73	60	74	69	68	60
Don't know	11	7	12	12	11	11	17	8	9	12	11	12	10	11	11	16

My family will become better off

Will probably happen	18	17	30	18	20	17	25	19	12	19	17	26	18	18	16	16
Will probably NOT happen	65	72	51	70	64	67	51	66	77	65	65	60	65	69	65	65
Don't know	16	12	19	12	16	17	24	15	11	16	17	13	17	14	18	19

Significant progress will be made towards peace and security in Afghanistan

Will probably happen	12	8	21	19	13	12	17	9	11	13	12	15	12	11	11	15
Will probably NOT happen	73	82	61	69	74	73	66	78	75	74	72	70	75	76	72	70
Don't know	15	11	18	12	13	16	17	13	14	13	16	15	13	13	17	16

The Conservatives will win the general election

Will probably happen	63	93	41	65	69	58	60	64	64	68	56	68	70	66	55	47
Will probably NOT happen	13	1	32	13	12	13	12	13	13	11	15	8	10	11	16	24
Don't know	24	6	27	23	19	29	28	23	22	20	29	23	20	23	30	29

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	49	111
Male 25 to 39	188	240
Male 40 to 54	231	240
Male 55 +	420	296
Female 18 to 24	75	111
Female 25 to 39	278	240
Female 40 to 54	249	259
Female 55 +	358	351
Region		
London	232	237
Rest of South	635	601
Midlands and Wales	354	395
North	460	455
Scotland	167	161
Social Grade		
ABC1	1073	1016
C2DE	775	832
Newspaper Type		
Express / Mail	460	296
Sun / Star	298	407
Mirror / Record	155	296
Guardian / Independent	125	74
FT / Times / Telegraph	231	176
Other Paper	247	231
No Paper	332	370
Political Party Identification		
Lab	504	591
Con	539	480
Lib Dem	177	222
Others	97	55
None	461	453
Don't know	70	46