

YouGov / Daily Telegraph Survey Results

Sample Size: 2026 GB Adults

Fieldwork: 22nd - 24th September 2009

	Voting intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2025	639	419	321	972	1053	594	722	709	1114	911	259	657	434	498	176
Unweighted Sample	2025	651	421	301	954	1071	500	692	833	1201	824	319	670	349	461	226
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

Con	39	100	0	0	36	43	41	36	42	43	35	46	46	40	32	22
Lab	26	0	100	0	28	24	25	30	23	25	27	30	19	26	32	26
Lib Dem	20	0	0	100	20	20	25	16	20	21	18	17	22	19	20	20
Other	15	0	0	0	16	14	10	18	16	11	20	7	13	15	16	32

Other Parties Voting Intention

SNP / PCY	4	0	0	0	4	3	3	4	4	3	5	0	0	4	0	28
Green	3	0	0	0	3	3	3	3	2	2	3	4	3	3	3	1
UKIP	4	0	0	0	4	4	0	5	7	3	6	2	6	3	6	0
BNP	3	0	0	0	4	3	3	4	2	2	5	1	3	4	6	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	1	1	1	1	1	2	0	1	2	1	2

Non Voters

Would Not Vote	7	0	0	0	5	10	12	7	3	5	10	7	7	7	8	8
Don't know	13	0	0	0	9	16	12	12	14	13	12	13	13	12	15	8

Do you approve or disapprove of the Government's record to date?

Approve	20	4	66	19	25	16	19	23	18	21	19	21	17	18	24	24
Disapprove	67	92	18	69	66	68	61	64	75	67	67	64	71	71	62	59
Don't know	13	4	15	12	10	17	21	13	7	12	15	15	11	12	14	17

Which of these would make the best Prime Minister?

David Cameron	35	87	2	14	35	35	37	32	37	39	30	38	41	36	29	22
Gordon Brown	20	1	78	8	24	17	18	23	20	20	21	20	14	21	24	32
Nick Clegg	12	3	4	49	13	11	12	10	13	11	12	12	12	12	10	12
Don't know	33	10	15	29	28	38	34	35	31	30	37	30	32	32	37	34

Are you satisfied or dissatisfied with Gordon Brown as Prime Minister?

Satisfied	20	3	66	15	22	18	18	23	18	20	19	21	15	19	22	29
Dissatisfied	71	94	24	76	71	71	66	69	77	70	72	68	76	74	68	57
Don't know	9	3	10	9	7	11	16	8	5	9	10	11	9	7	10	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that David Cameron is or is not proving a good leader of the Conservative Party?

Is proving a good leader	52	89	29	46	52	51	53	51	51	57	45	52	57	54	45	45
Is not proving a good leader	30	5	58	38	35	26	26	32	33	28	33	30	26	30	34	35
Don't know	18	7	13	16	13	23	21	18	16	15	23	18	17	17	21	21

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

Conservative government led by David Cameron	48	98	1	41	48	49	49	45	51	51	45	50	56	50	41	33
Labour government led by Gordon Brown	32	0	95	38	36	29	30	37	30	31	34	33	25	31	38	45
Don't know	20	1	4	22	16	23	21	19	19	18	22	17	19	19	21	22

Which party do you think is more likely to run Britain's economy well – the Conservatives or the Labour Party?

Conservative	35	87	2	19	35	36	34	32	40	39	31	37	42	38	28	23
Labour	24	1	85	16	28	21	25	27	21	24	25	29	19	21	29	31
Neither	31	8	10	60	31	31	29	32	32	29	34	24	29	35	34	32
Don't know	9	4	3	6	6	12	11	10	7	8	10	10	9	7	9	14

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	2	3	4	2	3	1	4	2	1	2	3	4	2	2	3	1
Get a little better	19	19	29	22	23	16	27	19	13	21	16	22	18	20	18	21
TOTAL BETTER	21	22	33	24	26	17	31	20	14	24	19	26	20	21	21	22
Stay the same	37	36	46	35	37	37	36	36	39	36	38	36	38	36	38	36
Get a little worse	27	32	15	29	25	29	20	26	34	27	28	21	28	30	27	28
Get a lot worse	10	8	5	8	9	11	7	12	11	10	10	11	10	8	11	9
TOTAL WORSE	37	40	20	37	34	40	27	38	45	37	38	32	38	38	37	37
Don't know	5	3	2	4	3	6	6	6	2	4	6	7	4	5	4	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Looking further ahead, how do you think the financial situation of your household will change during the two or three years following the next 12 months?

Get a lot better	7	7	10	7	9	4	12	6	3	8	5	10	6	7	5	9
Get a little better	32	35	43	35	34	29	36	34	26	35	28	33	33	33	30	27
TOTAL BETTER	38	42	53	42	44	34	48	39	29	43	33	43	39	40	35	35
Stay the same	28	26	29	28	27	28	27	27	28	25	30	27	28	26	29	28
Get a little worse	19	22	10	17	18	21	10	19	29	19	20	13	21	21	21	16
Get a lot worse	8	6	5	6	7	9	6	8	10	7	9	9	6	7	10	11
TOTAL WORSE	27	28	15	23	24	30	15	27	39	26	29	23	27	28	31	26
Don't know	7	4	4	7	5	8	9	7	5	6	8	8	7	6	6	10

Looking further ahead, how do you think the financial situation of your household will change during the two or three years following the next 12 months?

Have started to work	16	5	42	19	21	12	15	18	16	18	14	20	15	16	17	15
Will start to work in the near future	12	8	24	13	14	10	16	12	9	10	15	14	11	9	14	15
Will start to work but not for some time	23	20	25	26	22	23	27	24	18	22	23	20	21	23	23	28
Will make little or no difference to the economy	24	33	5	24	20	27	20	23	27	24	24	17	26	30	21	19
Will end up making things worse	18	30	2	14	19	18	12	17	25	21	16	19	21	17	18	13
Don't know	7	4	2	5	4	10	10	7	5	6	9	11	6	5	8	11

It has been reported that Britain's economy has either started growing again, or will do so in the next few months. Do you think...?

Recovery is on the way, and is likely to continue through next year	24	13	57	23	29	19	26	27	20	25	24	29	24	21	27	20
Recovery may be on the way, but is not likely to last through next year	18	20	17	18	17	18	24	16	15	18	18	19	16	17	20	18
The reports are wrong: recovery is NOT on the way	14	17	6	13	14	14	14	13	16	14	15	12	14	17	14	12
It is too early to say whether recovery is or is not on the way	40	50	19	44	36	44	30	40	48	41	38	37	43	41	35	45
Don't know	4	1	1	2	3	5	7	4	1	3	5	4	3	4	5	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

All the main parties are warning of the need for public spending cuts in the next few years. How much do you blame each of the following for such cuts?

The global economic recession

Blame a great deal	32	25	42	35	32	31	35	31	30	32	31	31	31	32	33	30
Blame a fair amount	45	54	39	46	45	45	43	45	47	48	42	46	46	49	41	42
TOTAL BLAME	77	79	81	81	77	77	78	76	77	80	73	77	77	81	74	72
Do not blame much	14	16	12	13	15	12	11	14	15	13	14	12	13	12	16	13
Do not blame at all	3	2	4	3	4	2	2	3	4	3	3	2	3	3	3	6
TOTAL DON'T BLAME	16	18	16	16	19	14	13	16	19	16	17	14	16	15	19	20
Don't know	7	2	4	4	4	10	9	8	5	5	10	9	7	5	7	9

The actions of British and American banks in recent years

Blame a great deal	66	65	71	70	68	65	53	68	76	67	64	63	66	67	67	66
Blame a fair amount	24	28	23	23	23	24	31	22	20	24	23	23	24	26	22	25
TOTAL BLAME	90	93	93	93	91	89	83	89	96	92	87	86	89	93	89	91
Do not blame much	4	5	3	5	5	3	8	4	2	4	5	6	5	4	4	1
Do not blame at all	1	1	1	0	1	0	1	1	0	1	1	1	1	0	1	1
TOTAL DON'T BLAME	5	6	4	5	6	4	8	5	2	4	5	7	6	4	5	2
Don't know	5	1	3	2	3	8	8	6	3	4	7	7	5	4	6	7

The way Britain's government has managed its finances in recent years

Blame a great deal	45	71	9	35	42	48	39	42	51	45	44	48	49	45	41	35
Blame a fair amount	32	25	37	45	33	30	38	31	28	33	31	30	29	36	32	35
TOTAL BLAME	76	95	46	80	75	78	77	73	79	77	75	77	78	81	73	71
Do not blame much	15	4	39	16	18	12	13	17	14	16	14	13	13	13	18	19
Do not blame at all	3	0	11	1	4	2	1	4	3	3	3	3	3	2	4	3
TOTAL DON'T BLAME	18	4	50	17	22	14	15	21	17	18	17	16	16	15	22	22
Don't know	6	1	4	3	3	8	9	6	3	4	8	7	6	4	6	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How honest do you think each of the following are these days about the measures that may be needed to get the government's finances in order?

Gordon Brown and Alastair Darling

Completely honest	4	1	15	0	5	3	4	4	4	3	5	3	3	4	5	4
Fairly honest	24	7	60	27	27	22	25	28	21	25	23	26	20	22	27	33
TOTAL HONEST	28	9	76	27	32	25	28	31	25	29	28	29	24	26	33	37
Not very honest	30	35	15	39	28	32	32	27	32	32	28	27	30	35	28	29
Not at all honest	33	53	4	28	35	31	26	32	40	33	33	31	39	31	30	24
TOTAL DISHONEST	63	89	19	67	63	63	58	59	71	64	61	59	69	66	58	53
Don't know	9	3	6	5	5	13	14	10	4	7	11	12	8	9	9	10

David Cameron and George Osborne

Completely honest	4	9	2	1	4	3	5	3	3	4	4	4	4	3	4	2
Fairly honest	36	71	14	29	36	36	35	32	41	39	33	36	41	36	31	29
TOTAL HONEST	40	80	15	29	40	39	40	35	44	42	37	40	46	39	35	30
Not very honest	30	12	46	39	32	29	30	29	32	32	28	31	26	33	32	36
Not at all honest	17	2	29	23	20	15	13	22	17	16	20	13	17	15	21	22
TOTAL DISHONEST	48	15	76	62	52	44	43	51	49	48	48	44	43	48	53	58
Don't know	13	6	9	9	8	17	17	15	7	10	16	16	12	13	12	12

Nick Clegg and Vincent Cable

Completely honest	8	7	7	19	11	4	5	9	8	9	6	8	9	6	6	10
Fairly honest	44	55	41	57	49	39	39	42	51	47	40	43	46	44	43	38
TOTAL HONEST	51	62	48	76	60	44	44	51	59	56	45	51	55	50	49	48
Not very honest	20	17	26	11	17	22	19	18	21	20	20	16	17	22	22	20
Not at all honest	9	4	9	5	9	9	10	10	7	7	11	5	9	8	11	11
TOTAL DISHONEST	29	21	35	16	25	31	29	28	28	27	31	22	26	30	33	31
Don't know	20	18	17	9	15	25	27	21	13	17	24	28	19	20	18	21

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these statements comes closer to your view?

Public spending should be cut sharply very soon in order to get the government's finances in order as quickly as possible	18	33	9	10	22	14	16	15	22	19	16	20	18	19	14	17
Public spending will need to be cut in due course, but if it is done too soon, Britain's economy would be damaged and unemployment would rise still further	70	60	85	81	69	70	67	72	70	71	68	66	69	71	72	68
Don't know	13	7	6	9	9	16	17	14	9	10	16	14	13	10	14	15

Do you think....?

The taxes paid by people like me should NOT rise, even if this means sharp cuts in public spending	55	69	43	50	59	51	62	53	50	53	56	53	56	58	51	54
The quality of front-line public services should be maintained, even if this means higher taxes on people like me	32	24	47	43	33	32	24	34	37	36	28	29	31	33	35	32
Don't know	13	8	11	7	9	18	14	14	12	11	16	19	13	9	14	15

If one of the following taxes had to rise, which do you think the Government should increase?

Inheritance tax	29	22	35	30	30	28	22	33	31	24	34	18	24	37	31	37
Standard rate of VAT	19	26	18	19	22	17	25	18	16	21	17	17	20	21	18	20
Standard rate of income tax	18	22	17	23	20	17	11	16	27	20	16	20	19	18	17	18
Duty on petrol alcohol and tobacco	18	16	22	21	17	19	22	16	15	19	16	30	19	13	16	11
Council Tax	1	2	0	1	1	1	2	1	0	1	1	1	2	0	1	0
Don't know	15	13	8	8	11	19	18	16	12	15	16	14	17	11	16	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following would you most like to see after the next general election?

A Conservative government, ruling on its own	28	76	2	3	30	26	25	27	31	31	23	33	33	29	20	17
A Labour government, ruling on its own	14	0	61	3	18	11	13	16	13	15	14	13	11	15	18	18
TOTAL SINGLE PARTY GOVERNMENT	42	77	63	6	47	37	39	43	44	46	37	46	44	44	38	34
A Conservative / Liberal Democrat coalition	13	17	1	29	12	14	12	13	15	14	12	11	14	13	14	10
A Labour / Liberal Democrat coalition	13	0	23	38	14	12	16	14	11	14	12	17	12	11	13	20
A 'grand' coalition with all three main parties ruling together	16	4	10	21	15	18	13	15	20	14	19	14	15	17	18	16
TOTAL COALITION GOVERNMENT	42	22	34	88	41	44	41	41	45	42	44	42	41	41	45	46
Don't know	16	2	3	6	12	20	21	16	12	13	19	12	15	15	18	20

Here are some things people are saying about Gordon Brown at the moment. Please indicate for each whether, on balance, you agree or disagree with it.

Gordon Brown's record shows that he is the best person to take Britain through the present economic crisis

Agree	25	3	80	21	29	22	22	28	25	26	25	26	21	25	27	34
Disagree	58	91	12	58	59	58	53	56	65	60	57	57	63	59	57	48
Don't know	16	7	9	21	12	20	25	16	10	15	18	17	16	16	16	18

Despite what Gordon Brown says, he seems to have no real understanding of what ordinary people are going through at the moment

Agree	58	83	19	58	59	57	49	58	66	58	59	55	63	63	54	45
Disagree	30	12	75	33	31	30	32	32	28	32	29	29	26	30	34	41
Don't know	11	5	6	9	9	13	19	10	6	10	13	16	12	6	12	14

Despite what other people say, he is providing his government and the country with strong leadership

Agree	22	4	68	18	25	19	21	24	21	21	23	21	19	21	24	31
Disagree	63	89	21	68	64	62	56	61	71	65	61	59	68	66	59	50
Don't know	15	7	11	14	11	19	23	15	9	14	17	20	13	13	17	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

With Gordon Brown you get a lot of tough-sounding words but little positive action

Agree	62	86	21	64	63	60	53	60	70	62	61	59	69	62	56	53
Disagree	25	8	70	23	26	24	24	28	23	26	24	24	20	26	28	33
Don't know	14	6	9	13	10	17	23	12	8	13	15	18	12	12	16	14

Taking everything into account do you think Gordon Brown is an asset or a liability to the Labour Party?

He is an asset	25	7	74	19	28	23	25	28	22	24	26	25	21	25	26	38
He is a liability	59	84	16	70	62	56	52	56	67	59	58	59	63	61	56	43
Don't know	16	9	10	12	11	22	23	16	11	17	16	16	16	15	18	19

In your view, should Gordon Brown stay on as Prime Minister or should the Labour Party replace him with someone else?

Mr Brown should stay on	31	19	68	27	34	28	29	33	30	33	28	31	27	31	31	45
He should be replaced as Labour Leader and Prime Minister	54	70	25	59	56	52	52	53	56	53	55	53	58	52	54	42
Don't know	16	11	7	14	11	20	19	15	14	14	17	16	15	17	15	13