

Sample Size: 2063

Fieldwork: 24th - 26th February 2009

For detailed results [click here](#)

%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

Con	41
Lab	31
Lib Dem	15
Other	12

Other Parties Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

SNP / PCY	4
BNP	4
UKIP	2
Green	2
Respect	0
Other	1

Non Voters

Would Not Vote	9
Don't know	14

Do you approve or disapprove of the Government's record to date?

Approve	20
Disapprove	64
Don't know	16

Which of these would make the best Prime Minister?

Gordon Brown	25
David Cameron	33
Nick Clegg	6
Don't know	36

Are you satisfied or dissatisfied with Gordon Brown as Prime Minister?

Satisfied	25
Dissatisfied	65
Don't know	11

Do you think that David Cameron is or is not proving a good leader of the Conservative Party?

Is proving a good leader	46
Is not proving a good leader	32
Don't know	22

If you had to choose, which would you prefer to see after the next election a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

Conservative government led by David Cameron	46
Labour government led by Gordon Brown	35
Don't know	19

Which party do you think is more likely to run Britain's economy well – the Conservatives or the Labour Party?

Conservative	34
Labour	26
Neither	29
Don't know	11

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1
Get a little better	13
Stay the same	27
Get a little worse	38
Get a lot worse	18
Don't know	3

Overall, do you think the Government's measures for tackling Britain's recession...

Have started to work	2
Will start to work in the near future	12
Will start to work but not for some time	29
Will make little or no difference to the economy	28
Will end up making things worse	23
Don't know	7

Here are some pairs of words and phrases that people sometimes use to describe political leaders. Please indicate which word or phrase in each pair you believe more applies to Mr Cameron

A heavyweight or a lightweight

A heavyweight	20
A lightweight	55
Don't know	25

A strong leader or a weak leader

A strong leader	44
A weak leader	36
Don't know	20

Caring or uncaring

Caring	53
Uncaring	25
Don't know	22

Effective or ineffective

Effective	39
Ineffective	38
Don't know	23

	%
Has a clear sense of direction or lacks a clear sense of direction	
Has a clear sense of direction	42
Lacks a clear sense of direction	41
Don't know	18
 Can be trusted or cannot be trusted	
Can be trusted	32
Cannot be trusted	37
Don't know	31
 Competent or incompetent	
Competent	49
Incompetent	24
Don't know	27
 Taking everything into account, do you think Mr Cameron is an asset or a liability to the Conservative Party?	
He is an asset	54
He is a liability	21
Not sure	25
 Irrespective of how you yourself will vote, who do you think will win the next general election?	
Conservatives	60
Labour	20
Liberal Democrats	2
Some other party	1
Don't know	16
 The Government has accused the Conservative Party of being the 'do nothing' party during the current economic crisis. From what you know of the Conservative policies is this portrayal...	
Very unfair	16
Slightly unfair	21
Partly accurate	29
Wholly accurate	18
Don't know	16
 Who do you think would make the better Prime Minister, Gordon Brown or David Cameron?	
Gordon Brown	34
David Cameron	43
Don't know	23
 Who do you think would make the better Chancellor of the Exchequer, Alistair Darling or George Osborne?	
Alistair Darling	28
George Osborne	33
Don't know	39
 Who do you think would make the better Foreign Secretary, David Miliband or William Hague?	
David Miliband	27
William Hague	46
Don't know	27

Who do you think would make the better Business Secretary, Lord (Peter) Mandelson or Kenneth Clarke?

Lord Mandelson **17**
Kenneth Clarke **48**
Don't know **35**

Who do you think would make the better Home Secretary, Jacqui Smith or Chris Grayling?

Jacqui Smith **20**
Chris Grayling **34**
Don't know **46**

If the Conservatives won the next election which two or three (if any) of the following things would you most like them to do? [Please tick up to three]

Reduce immigration **52**
Reduce the powers of the European Union and increase the powers of Britain's Parliament **39**
Do more to help families and restore traditional family values **34**
Scrap Labour's plans to introduce identity cards **26**
Build more prisons so that criminals can serve longer prison sentences **25**
Reduce taxes **24**
Take tougher measures to help the environment and avert climate change **20**
Give local voters the right in referendums to keep down increases in council tax **17**
Bring back state-funded grammar schools and the 11+ exam **10**
Reduce spending on public services **7**
None of these **3**
Don't know **4**

If the Conservatives won the next election, do you think the following would rise, fall or stay about the same?

The levels of taxes

Rise **42**
Fall **11**
Stay about the same **38**
Don't know **10**

The strength of the economy

Rise **32**
Fall **21**
Stay about the same **36**
Don't know **12**

The quality of public services such as health and education

Rise **20**
Fall **32**
Stay about the same **39**
Don't know **10**

Crime rates

Rise **22**
 Fall **22**
 Stay about the same **45**
 Don't know **12**

The number of immigrants entering Britain

Rise **11**
 Fall **45**
 Stay about the same **31**
 Don't know **13**

The powers wielded by the European Union over what happens in Britain

Rise **13**
 Fall **26**
 Stay about the same **45**
 Don't know **17**

The number of children growing up in poverty

Rise **31**
 Fall **16**
 Stay about the same **39**
 Don't know **15**

The range and quality of our civil liberties

Rise **18**
 Fall **20**
 Stay about the same **43**
 Don't know **18**