

## DAILY TELEGRAPH / YOUNGOV SURVEY

Sample Size: 1573 GB Adults

Fieldwork: 4th - 6th September 2009

For detailed results, [click here](#)

	%
<b>Headline Voting Intention</b>	
Con	<b>40</b>
Lab	<b>27</b>
Lib Dem	<b>18</b>
Other	<b>15</b>

**Some people say Britain is a 'broken society', whose social problems are far more serious than they were ten or twenty years ago. Would you say this is a true description of...**

<b>The area where you live</b>	TRUE	<b>46</b>
	Not true	<b>42</b>
	Don't know	<b>12</b>

<b>Britain as a whole</b>	TRUE	<b>75</b>
	Not true	<b>15</b>
	Don't know	<b>10</b>

**Here are some things people are saying about David Cameron and the Conservative Party at the moment. Please indicate for each whether you think, on balance, it is true or not true.**

<b>David Cameron talks a good line but it is hard to know whether there is any substance behind the words</b>	True on balance	<b>64</b>
	NOT true on balance	<b>19</b>
	Don't know	<b>18</b>

<b>Under David Cameron the Conservatives reflect the values and aspirations of the British people better than they used to</b>	True on balance	<b>39</b>
	NOT true on balance	<b>38</b>
	Don't know	<b>23</b>

<b>It is hard to know what the Conservative Party stands for at the moment</b>	True on balance	<b>55</b>
	NOT true on balance	<b>30</b>
	Don't know	<b>15</b>

<b>David Cameron has wrongly abandoned too many of the Conservative Party's traditional principles</b>	True on balance	<b>17</b>
	NOT true on balance	<b>45</b>
	Don't know	<b>39</b>

	%
<b>It is a serious disadvantage that Mr Cameron has never been a government minister before and so lacks the experience necessary to be an effective Prime Minister</b>	
True on balance	<b>34</b>
NOT true on balance	<b>44</b>
Don't know	<b>22</b>
<b>David Cameron is all spin and no substance</b>	
True on balance	<b>38</b>
NOT true on balance	<b>34</b>
Don't know	<b>29</b>
<b>If the Conservatives win the next general election and David Cameron becomes Prime Minister do you think he will...?</b>	
Govern in the interests of the whole country	<b>38</b>
Govern in the interests of better-off people	<b>45</b>
Don't know	<b>17</b>
<b>Do you think he would...?</b>	
Make it a top priority to maintain the quality of front-line public services such as health and education, come what may, or	<b>24</b>
Put other priorities, such as reducing the government's deficit, ahead of maintaining the quality of front-line public services	<b>52</b>
Don't know	<b>25</b>
<b>If the Conservatives win the next general election, do you think that after four or five years of Conservative rule,,,</b>	
<b>The standard of living of most people in Britain will be higher lower or about the same</b>	
Higher	<b>20</b>
Lower	<b>27</b>
About the same	<b>45</b>
Don't know	<b>9</b>
<b>The taxes paid by people like you as a share of total income will be higher lower or about the same</b>	
Higher	<b>51</b>
Lower	<b>9</b>
About the same	<b>31</b>
Don't know	<b>9</b>
<b>The quality of education in state schools will be higher lower or about the same</b>	
Higher	<b>19</b>
Lower	<b>23</b>
About the same	<b>49</b>
Don't know	<b>9</b>

%

**The quality of health care in the NHS will be higher lower or about the same**

Higher	17
Lower	33
About the same	41
Don't know	9

**The overall level of crime will be higher lower or about the same**

Higher	23
Lower	20
About the same	47
Don't know	11

**The overall level of immigration will be higher lower or about the same**

Higher	13
Lower	37
About the same	38
Don't know	12

**If a Conservative government has to take tough measures to reduce government borrowing, which two or three of these SHOULD be its top priorities?**

Raise the top rate of income tax paid by people earning more than £150,000 a year	69
Postpone the planned reduction in inheritance tax	36
Reduce welfare benefits such as jobseekers' allowance and invalidity benefits	37
Reduce spending on defence	31
Increase VAT	17
Raise the standard rate of income tax	11
Reduce spending on public services such as health and education	7
Don't know	11

**And which two or three do you think WOULD be its top priorities?**

Raise the standard rate of income tax	40
Increase VAT	38
Reduce welfare benefits such as jobseekers' allowance and invalidity benefits	37
Reduce spending on public services such as health and education	35
Raise the top rate of income tax paid by people earning more than £150,000 a year	24
Postpone the planned reduction in inheritance tax	22
Reduce spending on defence	11
Don't know	17

%

**Now suppose that after a while a Conservative government had some money to spare. Which two or three of these SHOULD be its top priorities?**

Increase spending on public services such as health and education	66
Reduce the standard rate of income tax	52
Reduce VAT	30
Implement the planned reduction in inheritance tax	25
Increase spending on defence	25
Increase welfare benefits such as jobseekers' allowance and invalidity benefits	15
Reduce the top rate of income tax paid by people earning more than £150,000 a year	6
Don't know	9

**And which two or three do you think WOULD be its top priorities?**

Reduce the top rate of income tax paid by people earning more than £150,000 a year	40
Increase spending on public services such as health and education	36
Implement the planned reduction in inheritance tax	36
Increase spending on defence	33
Reduce the standard rate of income tax	26
Reduce VAT	10
Increase welfare benefits such as jobseekers' allowance and invalidity benefits	9
Don't know	18

**Thinking now about other policies that an incoming Conservative government might consider, which two or three of these SHOULD be its top priorities?**

Reduce immigration	59
Pass a law to limit the bonuses paid to top bankers	47
Withdraw British troops from Afghanistan	39
Hold a referendum on the future of Britain's relations with the European Union	34
Reform the benefits system giving more help to traditional families with two parents and less help to single-parent families	25
Reform the House of Lords so that all new peers are elected not appointed	25
Repeal the ban on fox-hunting	3
Don't know	9

**And which two or three do you think WOULD be its top priorities?**

Reduce immigration	43
Hold a referendum on the future of Britain's relations with the European Union	33
Reform the benefits system giving more help to traditional families with two parents and less help to single-parent families	33
Repeal the ban on fox-hunting	27
Pass a law to limit the bonuses paid to top bankers	22
Withdraw British troops from Afghanistan	17
Reform the House of Lords so that all new peers are elected not appointed	16
Don't know	20