

YouGov / Daily Telegraph Survey Results

Sample Size: 2120

Fieldwork: 23rd - 25th July 2008

For detailed results, [click here](#)

%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

Con	45
Lab	26
Lib Dem	17
Other	12

Other Parties Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

SNP / PCY	4
BNP	3
UKIP	2
Green	2
Respect	0
Other	1

Non Voters

Would Not Vote	9
Don't know	13

Do you approve or disapprove of the Government's record to date?

Approve	18
Disapprove	70
Don't know	12

Which of these would make the best Prime Minister?

Gordon Brown	18
David Cameron	37
Nick Clegg	7
Don't know	38

Are you satisfied or dissatisfied with Gordon Brown as Prime Minister?

Satisfied	15
Dissatisfied	74
Don't know	11

Do you think that David Cameron is or is not proving a good leader of the Conservative Party?

Is proving a good leader	50
Is not proving a good leader	28
Don't know	22

If you had to choose which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

Conservative government led by David Cameron	52
Labour government led by Gordon Brown	31
Don't know	17

Which party do you think is more likely to run Britain's economy well – the Conservatives or the Labour Party?

Conservative	37
Labour	23
Neither	29
Don't know	11

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	1
Get a little better	9
Stay the same	14
Get a little worse	42
Get a lot worse	31
Don't know	3

When people think of a Government that has been in power for a long time, they sometimes say 'It's time for a change'.

Just at the moment how much sympathy do you have with the idea that it's time for a change?

A lot of sympathy	33
A fair amount	23
A little	19
None at all	21
Don't know	5

Thinking about David Cameron, would you say that your personal opinion of him has gone up over the past year or so gone down or stayed about the same?

Gone up	32
Gone down	16
Stayed about the same	45
Not sure	7

Here are some pairs of words and phrases that people sometimes use to describe political leaders. Please indicate which word or phrase in each pair you believe more applies to **Mr CAMERON**.

A heavyweight	23
A lightweight	50
Don't know	27
Experienced	27
Inexperienced	57
Don't know	16
Caring	52
Uncaring	22
Don't know	26
Effective	44
Ineffective	30
Don't know	26
Has a clear sense of direction	45
Lacks a clear sense of direction	37
Don't know	19
Can be trusted	32
Cannot be trusted	35
Don't know	33
Competent	51
Incompetent	19
Don't know	30
Decisive	45
Indecisive	28
Don't know	27
Likeable as a person	57
Not likeable as a person	22
Don't know	21
In touch with ordinary people	33
Not in touch with ordinary people	44
Don't know	23
Deeply serious	27
Somewhat shallow	39
Don't know	34

People also use some of these same words and phrases to describe a whole political party. Please indicate which word or phrase in each of these pairs you believe more applies to the CONSERVATIVE PARTY.

Caring	28
Uncaring	48
Don't know	24
Has a clear sense of direction	38
Lacks a clear sense of direction	45
Don't know	16
Can be trusted	27
Cannot be trusted	48
Don't know	25
In touch with ordinary people	26
Not in touch with ordinary people	55
Don't know	20

A lot of people at the moment are critical of the overall performance of Gordon Brown and the Labour Government. If David Cameron and a Conservative government were in power do you think they would ...?

Do a lot better job than Labour	17
Do a somewhat better job than Labour	27
Do neither a better nor a worse job than Labour	28
Do a somewhat worse job than Labour	13
Do a lot worse job than Labour	9
Not sure	7

Some politicians have described Britain as 'a broken society'. Do you personally believe British society today is broken or not?

Yes it is broken	64
No it isn't	23
Not sure	13

When you say that British society is broken which TWO of these statements come closest to what you have in mind? [Please tick up to two statements]

[Excluding those who say Britain is not a broken society]

There is far too much crime and inconsiderate and anti-social behaviour	57
Too many immigrants are coming into the country	43
Inflation is high, and the economy is rapidly going into recession	28
There is too much drug-taking, binge-drinking and pregnancy among today's teenagers	22
Politicians far too often mislead the public and actually tell lies	19
There is a widening gulf between rich and poor	16
There are too many broken homes and failed marriages	13
None of these	0

Some politicians also say that too many people today ‘do not take responsibility for their own lives’.

Do you agree with that idea or not?

Yes I do agree: too many people today do not take responsibility for their own lives	72
No I don't agree: the majority of people do take responsibility for their own lives	22
Not sure	6

How much do you think politicians and governments can do to cause people to take greater responsibility for their own lives?

Politicians and governments can do a lot	37
They can do a little	36
They can't do very much	16
They can't do anything at all	4
Not sure	7

How effective do you think a Conservative Government under David Cameron would be in causing more people to take responsibility for their own lives?

Very effective	7
Fairly effective	31
Not very effective	28
Not at all effective	14
Not sure	20

Taking everything into account do you think Mr Cameron is an asset or a liability to the Conservative Party?

He is an asset	57
He is a liability	17
Not sure	26

Irrespective of how you yourself will vote who do you think will win the next general election?

Conservatives	64
Labour	15
Liberal Democrats	2
Some other party	2
Don't know	16

On a different subject, you may have heard that the Government earlier this week put forward proposals for reforming the benefits system. Here are some of the Government's proposals. Please indicate for each of them whether, from what you know, you are inclined to be in favour of it or opposed to it.

Require people on incapacity benefit to undergo more rigorous medical assessments to discover whether or not they are fit for work

I am inclined to be in favour	75
I am inclined to be opposed	15
Not sure	10

Require anyone claiming unemployment benefit for more than a year to do at least four weeks of unpaid work in the community

I am inclined to be in favour	78
I am inclined to be opposed	12
Not sure	9

Require anyone claiming unemployment benefit for more than two years to work full-time unpaid in the community

I am inclined to be in favour	68
I am inclined to be opposed	20
Not sure	13

Require people addicted to drugs such as heroin and crack cocaine to declare their problem and seek treatment if they are to continue receiving benefits

I am inclined to be in favour	89
I am inclined to be opposed	4
Not sure	7

Employ private firms to provide benefit claimants with 'back-to-work' programmes on the understanding that claimants who fail to take part in these programmes may lose their benefits

I am inclined to be in favour	65
I am inclined to be opposed	21
Not sure	14