

## YouGov / Evening Standard / ITV NewsSurvey Results

Sample Size: 1067 London Adults  
Fieldwork: 22nd - 24th April 2009

	Voting Intention			Mayoral Preference		Gender		Age			Social Grade		
	Total	Con	Lab	Lib Dem	Boris	Ken	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE
<b>Weighted Sample</b>	<b>1067</b>	371	273	130	521	351	507	560	367	394	306	645	422
Unweighted Sample	1067	398	265	135	536	346	516	551	317	376	374	711	356
	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline General Election Voting Intention

[Excluding Don't Knows and Wouldn't Vote]

Con	45	100	0	0	77	11	43	47	42	43	53	49	39
Lab	33	0	100	0	10	62	34	33	36	34	29	31	37
Lib Dem	16	0	0	100	10	22	17	15	19	16	12	14	18
Other	6	0	0	0	4	6	6	5	3	7	6	6	6

### Other Parties Voting Intention

Green	2	0	0	0	1	4	2	3	2	4	2	3	2
UKIP	1	0	0	0	1	0	2	0	0	1	2	1	1
BNP	1	0	0	0	1	1	2	0	1	1	2	1	0
SNP / PCY	0	0	0	0	0	1	0	0	0	1	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	0	2	1	1	1	0	2

### Non Voters

Would Not Vote	7	0	0	0	5	4	7	6	8	7	5	6	8
Don't know	16	0	0	0	13	12	11	22	16	16	17	14	20

If there were an election tomorrow for Mayor of London and the two main candidates were Boris Johnson (Conservative) and Ken Livingstone (Labour), how would you vote?

Boris Johnson	49	89	16	31	100	0	47	50	45	44	59	50	47
Ken Livingstone	33	8	68	49	0	100	36	31	32	38	27	34	32
Would not vote	9	2	6	9	0	0	11	7	12	9	6	8	11
Don't know	9	2	10	10	0	0	6	12	11	9	8	9	10

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<b>Weighted Sample</b>	<b>1067</b>	<b>371</b>	<b>273</b>	<b>130</b>	<b>521</b>	<b>351</b>	<b>507</b>	<b>560</b>	<b>367</b>	<b>394</b>	<b>306</b>	<b>645</b>	<b>422</b>
Unweighted Sample	1067	398	265	135	536	346	516	551	317	376	374	711	356
	%	%	%	%	%	%	%	%	%	%	%	%	%

How would you vote if Tessa Jowell, the current minister for the Olympics, were Labour's candidate?

Boris Johnson	45	83	15	33	81	10	47	43	38	42	55	45	45
Tessa Jowell	19	4	54	19	4	46	23	17	21	24	12	20	18
Would not vote	16	9	9	24	6	19	18	14	14	15	20	16	16
Don't know	20	3	22	24	9	25	13	26	26	19	14	19	21

And how would you vote if Labour Party members chose a different candidate?

Boris Johnson	38	81	9	22	75	5	40	36	33	36	48	38	38
Labour's candidate	24	4	61	27	5	56	26	22	26	26	19	25	22
Would not vote	10	4	4	11	3	8	12	8	10	9	10	9	11
Don't know	28	11	27	40	18	31	23	34	31	29	24	28	29

And how would you vote if Labour did not field a candidate and Boris Johnson's main opponent were Sir Alan Sugar, the businessman?

Boris Johnson	32	63	14	25	55	13	35	30	28	31	39	36	27
Sir Alan Sugar	40	24	58	40	32	53	40	41	41	42	37	39	43
Would not vote	12	2	14	18	2	18	14	10	12	11	12	11	12
Don't know	16	11	14	17	12	17	12	20	19	17	12	15	19

Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Mayor of London?

Very satisfied	9	21	3	3	18	1	11	8	8	7	14	9	9
Fairly satisfied	37	59	18	34	63	11	33	40	37	35	38	40	32
<b>TOTAL SATISFIED</b>	<b>46</b>	<b>80</b>	<b>21</b>	<b>36</b>	<b>81</b>	<b>12</b>	<b>44</b>	<b>48</b>	<b>45</b>	<b>42</b>	<b>52</b>	<b>49</b>	<b>41</b>
Neither satisfied nor dissatisfied	29	15	31	34	17	38	30	29	27	33	27	28	31
Fairly dissatisfied	14	3	29	21	2	30	13	14	14	15	12	14	13
Very dissatisfied	8	1	17	9	0	18	11	5	7	8	8	7	8
<b>TOTAL DISSATISFIED</b>	<b>21</b>	<b>4</b>	<b>46</b>	<b>30</b>	<b>2</b>	<b>48</b>	<b>24</b>	<b>19</b>	<b>21</b>	<b>23</b>	<b>20</b>	<b>22</b>	<b>21</b>
Don't know	4	0	3	0	1	2	3	5	8	1	2	2	6

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<b>Weighted Sample</b>	<b>1067</b>	371	273	130	521	351	507	560	367	394	306	645	422
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	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Boris Johnson is handling the following issues well or badly?

London's bus service

Very well	9	17	4	2	15	2	9	8	8	8	10	9	8
Fairly well	52	68	36	47	70	31	50	53	47	50	59	50	53
<b>TOTAL WELL</b>	<b>60</b>	<b>84</b>	<b>40</b>	<b>49</b>	<b>86</b>	<b>33</b>	<b>60</b>	<b>61</b>	<b>55</b>	<b>58</b>	<b>68</b>	<b>59</b>	<b>61</b>
Fairly badly	19	6	32	33	4	40	18	20	23	20	13	20	17
Very badly	8	2	16	10	1	16	12	4	8	8	7	8	8
<b>TOTAL BAD</b>	<b>27</b>	<b>8</b>	<b>48</b>	<b>43</b>	<b>5</b>	<b>56</b>	<b>29</b>	<b>24</b>	<b>31</b>	<b>28</b>	<b>20</b>	<b>28</b>	<b>25</b>
Don't know	13	8	12	9	9	11	11	15	14	14	11	13	14

London's tube service

Very well	7	14	3	2	12	2	7	7	7	4	10	7	7
Fairly well	50	69	33	45	70	28	50	51	49	48	55	51	50
<b>TOTAL WELL</b>	<b>57</b>	<b>83</b>	<b>36</b>	<b>47</b>	<b>82</b>	<b>30</b>	<b>57</b>	<b>58</b>	<b>56</b>	<b>53</b>	<b>65</b>	<b>57</b>	<b>57</b>
Fairly badly	21	6	36	32	7	39	19	22	23	21	17	21	20
Very badly	9	1	18	10	2	19	13	6	9	11	8	8	11
<b>TOTAL BAD</b>	<b>30</b>	<b>7</b>	<b>54</b>	<b>42</b>	<b>9</b>	<b>58</b>	<b>32</b>	<b>28</b>	<b>32</b>	<b>32</b>	<b>24</b>	<b>29</b>	<b>31</b>
Don't know	13	9	10	11	10	12	11	15	12	16	11	14	12

Crime in London

Very well	6	14	2	2	11	2	7	5	8	6	6	6	6
Fairly well	42	61	23	39	64	17	41	43	38	39	50	42	42
<b>TOTAL WELL</b>	<b>48</b>	<b>74</b>	<b>26</b>	<b>40</b>	<b>74</b>	<b>20</b>	<b>48</b>	<b>48</b>	<b>46</b>	<b>44</b>	<b>56</b>	<b>48</b>	<b>48</b>
Fairly badly	25	14	37	35	11	44	25	26	27	26	22	26	24
Very badly	12	2	25	12	3	22	16	9	10	15	12	10	15
<b>TOTAL BAD</b>	<b>38</b>	<b>16</b>	<b>62</b>	<b>47</b>	<b>15</b>	<b>67</b>	<b>41</b>	<b>35</b>	<b>37</b>	<b>41</b>	<b>34</b>	<b>37</b>	<b>39</b>
Don't know	14	10	13	12	11	14	12	17	18	15	10	15	14

Helping London through the present recession

Very well	6	14	1	3	11	2	7	5	6	6	6	5	7
Fairly well	32	51	18	24	52	9	31	32	29	28	39	33	29
<b>TOTAL WELL</b>	<b>37</b>	<b>65</b>	<b>19</b>	<b>27</b>	<b>63</b>	<b>11</b>	<b>38</b>	<b>37</b>	<b>35</b>	<b>34</b>	<b>45</b>	<b>38</b>	<b>36</b>
Fairly badly	23	12	31	36	11	39	23	23	25	25	19	22	24
Very badly	16	3	31	18	4	30	19	13	14	19	14	16	16
<b>TOTAL BAD</b>	<b>39</b>	<b>15</b>	<b>61</b>	<b>54</b>	<b>15</b>	<b>69</b>	<b>42</b>	<b>36</b>	<b>39</b>	<b>43</b>	<b>33</b>	<b>38</b>	<b>40</b>
Don't know	24	20	20	19	22	20	20	27	26	23	22	24	24

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	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think the current recession is hurting London more or less than the rest**

Recession is hurting London more than the rest of Britain	<b>33</b>	36	34	36	36	32	33	34	41	30	28	32	36
Recession is hurting London less than the rest of Britain	<b>17</b>	19	19	17	18	18	20	13	15	18	17	19	12
Recession is hurting London about the same as the rest of Britain	<b>42</b>	40	40	41	40	44	40	45	33	45	49	44	40
Don't know	<b>8</b>	6	7	6	7	6	8	8	11	6	6	5	12

**Do you agree or disagree with the following statements about top executives in**

**Their greed and short-sighted behaviour have contributed significantly to the**

Agree	<b>85</b>	84	83	94	86	89	84	85	79	86	91	86	83
Disagree	<b>8</b>	10	10	4	9	7	10	6	11	8	4	8	8
Don't know	<b>7</b>	6	7	2	5	4	6	9	11	6	6	7	9

**They have been unfairly criticised: they have helped London greatly in recent**

Agree	<b>20</b>	27	21	22	24	17	25	16	29	16	14	22	17
Disagree	<b>63</b>	61	60	67	62	67	63	63	47	69	74	64	62
Don't know	<b>17</b>	12	19	11	14	16	12	22	24	15	12	15	21

**Nobody earning more than £100,000 a year in London's financial companies**

Agree	<b>72</b>	68	70	76	73	73	67	77	61	73	85	70	76
Disagree	<b>17</b>	25	18	15	20	16	24	10	25	16	9	20	12
Don't know	<b>11</b>	8	12	9	8	12	9	13	14	12	6	10	12

**Do you have a generally positive or negative impression of the Metropolitan**

Positive	<b>53</b>	59	53	43	59	50	51	55	50	55	54	54	51
Negative	<b>35</b>	31	40	48	30	41	38	32	34	35	35	36	34
Don't know	<b>12</b>	10	8	9	11	9	12	13	16	10	11	10	16

**Are you satisfied or dissatisfied with the way Sir Paul Stephenson is doing his**

Very satisfied	<b>5</b>	6	7	0	5	5	5	4	4	4	7	4	5
Fairly satisfied	<b>26</b>	34	25	26	32	24	23	30	26	24	29	28	23
<b>TOTAL SATISFIED</b>	<b>31</b>	<b>40</b>	<b>32</b>	<b>26</b>	<b>37</b>	<b>29</b>	<b>28</b>	<b>33</b>	<b>30</b>	<b>28</b>	<b>36</b>	<b>33</b>	<b>28</b>
Neither satisfied nor dissatisfied	<b>39</b>	35	41	38	37	41	42	37	32	44	42	39	40
Fairly dissatisfied	<b>10</b>	8	11	19	9	12	11	10	11	10	10	10	11
Very dissatisfied	<b>5</b>	4	2	8	4	4	6	4	5	5	4	4	6
<b>TOTAL DISSATISFIED</b>	<b>15</b>	<b>12</b>	<b>13</b>	<b>27</b>	<b>14</b>	<b>15</b>	<b>17</b>	<b>13</b>	<b>16</b>	<b>16</b>	<b>14</b>	<b>14</b>	<b>17</b>
Don't know	<b>15</b>	12	14	9	12	14	13	17	22	13	8	15	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%

**In the last month has your general impression of the Metropolitan Police Service**

Improved	6	10	9	2	9	5	7	5	8	7	4	7	6
Worsened	37	31	41	59	31	47	40	34	34	41	35	38	35
Stayed much the same	52	57	46	39	58	46	48	57	51	49	59	52	53
Don't know	4	2	4	1	3	3	5	4	7	4	2	3	6

**In general, how do you rate the Metropolitan police's record of dealing with**

Very good	11	19	9	4	17	6	13	10	10	9	15	12	10
Fairly good	37	40	40	31	40	38	37	38	34	39	39	38	36
<b>TOTAL GOOD</b>	<b>48</b>	<b>59</b>	<b>49</b>	<b>34</b>	<b>57</b>	<b>44</b>	<b>50</b>	<b>47</b>	<b>44</b>	<b>48</b>	<b>54</b>	<b>50</b>	<b>46</b>
Fairly poor	27	24	28	40	25	29	26	29	30	25	27	28	26
Very poor	18	14	16	25	13	21	19	16	17	19	17	17	19
<b>TOTAL POOR</b>	<b>45</b>	<b>37</b>	<b>44</b>	<b>65</b>	<b>39</b>	<b>50</b>	<b>45</b>	<b>45</b>	<b>47</b>	<b>44</b>	<b>44</b>	<b>45</b>	<b>45</b>
Don't know	7	4	7	1	4	6	6	8	9	8	2	5	9

**If you were a victim of a crime or had some other problem that needed the**

Trust them a lot	11	13	16	7	11	12	11	11	13	10	10	12	10
Trust them to some extent	52	52	48	55	54	53	51	52	50	50	55	52	51
<b>TOTAL TRUST</b>	<b>63</b>	<b>65</b>	<b>64</b>	<b>62</b>	<b>65</b>	<b>64</b>	<b>63</b>	<b>62</b>	<b>63</b>	<b>60</b>	<b>65</b>	<b>64</b>	<b>61</b>
Not trust them very much	25	23	27	26	23	28	24	26	23	28	23	27	22
Not trust them at all	8	9	6	12	10	6	9	8	7	8	10	7	11
<b>TOTAL NOT TRUST</b>	<b>48</b>	<b>59</b>	<b>49</b>	<b>34</b>	<b>57</b>	<b>44</b>	<b>50</b>	<b>47</b>	<b>44</b>	<b>48</b>	<b>54</b>	<b>50</b>	<b>46</b>
Don't know	5	4	3	1	3	3	5	4	7	4	3	3	7

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	<b>43</b>	<b>61</b>
Male 25 to 39	<b>178</b>	<b>188</b>
Male 40 to 54	<b>118</b>	<b>131</b>
Male 55 +	<b>177</b>	<b>128</b>
Female 18 to 24	<b>41</b>	<b>63</b>
Female 25 to 39	<b>178</b>	<b>188</b>
Female 40 to 54	<b>135</b>	<b>131</b>
Female 55 +	<b>197</b>	<b>178</b>
<b>Social Grade</b>		
ABC1	<b>711</b>	<b>645</b>
C2DE	<b>356</b>	<b>422</b>
<b>Newspaper Type</b>		
Express / Mail	<b>268</b>	<b>197</b>
Sun / Star	<b>145</b>	<b>222</b>
Mirror / Record	<b>106</b>	<b>159</b>
Guardian / Independent	<b>73</b>	<b>57</b>
FT / Times / Telegraph	<b>101</b>	<b>119</b>
Other Paper	<b>203</b>	<b>102</b>
No Paper	<b>171</b>	<b>212</b>
<b>Political Party Identification</b>		
Lab	<b>426</b>	<b>438</b>
Con	<b>310</b>	<b>300</b>
Lib Dem	<b>104</b>	<b>105</b>
Others	<b>13</b>	<b>12</b>
None	<b>182</b>	<b>175</b>
Don't know	<b>32</b>	<b>37</b>

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