

YouGov / ITV Wales Survey Results

Sample Size: 1137 Welsh Adults
Fieldwork: 11th - 13th January 2010

	Westminster voting intention					Gender		Age			Social grade		Region					
Total	Con	Lab	Lib Dem	PC	Male	Female	18-34	35-54	55+	ABC1	C2DE	Mid and West Wales	North Wales	Cardiff	South Wales Central	South Wales East	South Wales West	
Weighted Sample	1137	288	322	116	120	551	586	301	388	448	657	480	216	236	132	121	236	196
Unweighted Sample	1137	284	357	109	118	599	538	252	405	480	693	444	204	260	157	115	196	205
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Labour	35	0	100	0	0	37	34	34	41	32	34	37	28	34	39	43	36	36
Conservative	32	100	0	0	0	32	31	31	30	33	31	33	28	33	32	25	37	32
Plaid Cymru	13	0	0	0	100	13	14	17	9	15	15	11	20	17	12	15	4	11
Liberal Democrat	13	0	0	100	0	13	13	13	14	12	14	10	14	11	13	8	13	16
Other	7	0	0	0	0	6	8	6	6	9	6	9	9	5	4	9	10	6

Other Parties Voting Intention

UKIP	3	0	0	0	0	2	4	0	3	5	2	4	5	3	2	0	4	2
BNP	2	0	0	0	0	1	3	1	2	3	2	3	3	1	1	2	3	2
Green	1	0	0	0	0	1	2	4	1	0	1	2	1	0	1	6	0	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	2	0	1	1	1	1	1	0	1	0	0	3	0

Non Voters

Would Not Vote	7	0	0	0	0	5	9	14	7	3	7	8	7	5	10	5	13	2
Don't know	13	0	0	0	0	12	13	13	14	12	11	15	12	13	15	13	9	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which two or three of the following issues, if any, would you say are the MOST important issues for you when deciding how you will vote at the upcoming General Election? (Please tick no more than three.)

The economy	60	61	59	66	59	64	56	54	62	62	67	50	67	52	57	62	58	65
Immigration	34	51	28	14	23	36	32	21	35	40	29	39	29	40	24	29	37	38
Health	33	25	41	33	51	27	39	31	29	38	35	31	33	36	35	41	28	30
Unemployment	24	22	28	16	21	23	24	31	26	17	24	24	19	26	20	27	30	21
Tax	22	23	21	20	21	23	22	31	25	15	23	21	22	22	20	17	24	27
Crime	21	27	17	19	17	25	18	19	19	25	20	23	19	18	21	30	26	17
Education	19	14	25	23	21	18	20	27	23	11	20	18	17	21	25	24	16	16
The war in Afghanistan	15	20	12	15	11	15	15	13	11	20	16	14	16	14	16	20	12	17
The environment	15	6	15	34	17	13	16	17	14	13	14	15	15	14	14	12	13	19
Terrorism	14	17	16	12	12	13	15	12	11	19	11	18	18	12	9	16	18	12
Europe	8	12	1	7	9	10	5	6	6	9	6	9	6	6	5	4	9	13
Devolution	6	2	2	3	27	8	4	7	4	6	7	4	7	7	5	6	4	6
Housing	6	3	8	4	9	6	5	10	6	2	3	9	4	7	7	4	6	5
Transport	4	2	4	11	4	6	2	9	3	2	5	4	2	2	10	4	6	4
None of these	3	2	4	5	0	2	4	7	2	1	3	3	4	2	5	3	1	4
Don't know	3	0	1	6	2	1	5	5	3	3	2	5	1	3	4	1	6	4

If there were to be a referendum tomorrow on giving the National Assembly for Wales increased law-making powers, how would you vote?

I would vote Yes (i.e. in favour of giving the National Assembly increased law-making powers)	49	34	51	48	87	50	48	60	42	48	49	49	48	51	47	53	49	47
I would vote No (i.e. against giving the National Assembly increased law-making powers)	32	52	31	31	8	37	27	16	39	36	33	30	28	28	31	34	32	39
Wouldn't vote	7	5	4	5	0	7	6	13	5	3	5	8	7	7	8	3	9	2
Don't know	13	9	14	16	6	6	19	11	15	13	13	13	17	14	13	10	10	12

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	33	69
Male 25 to 39	149	126
Male 40 to 54	156	149
Male 55 +	261	207
Female 18 to 24	41	69
Female 25 to 39	135	126
Female 40 to 54	143	149
Female 55 +	219	241
Social Grade		
ABC1	693	657
C2DE	444	480
Newspaper Type		
Express / Mail	265	148
Sun / Star	143	171
Mirror / Record	130	227
Guardian / Independent	100	23
FT / Times / Telegraph	139	57
Other Paper	159	341
No Paper	201	171
Political Party Identification		
Lab	502	421
Con	220	222
Lib Dem	63	80
Others	124	105
None	194	271
Don't know	34	40

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