

YouGov / Daily Mirror Survey Results

Sample Size: 2029

Fieldwork: 15th - 17th October 2008

Daily Mirror

	Voting Intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	M	F	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
All GB Adults	2029	676	542	224	972	1057	600	709	720	1095	932	256	653	438	501	182
Unweighted Sample	2029	675	548	221	964	1065	543	686	800	1232	795	320	647	383	499	180
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	42	100	0	0	41	43	38	44	44	47	37	46	50	45	37	18
Lab	34	0	100	0	35	33	33	35	33	33	35	34	27	33	40	41
Lib Dem	14	0	0	100	14	14	20	13	10	14	14	14	16	13	15	8
Other	10	0	0	0	11	10	8	8	13	7	14	6	8	9	8	33

Non Voters

Would Not Vote	7	0	0	0	6	8	11	7	5	6	9	5	8	7	9	7
Don't know	14	0	0	0	10	17	15	14	11	14	13	11	12	20	14	7

Irrespective of which party you yourself support how well do you think Gordon Brown has handled the financial crisis?

Very well	16	5	40	12	17	14	11	11	24	17	14	14	14	17	17	17
Fairly well	46	42	51	50	49	42	45	46	46	47	44	50	44	42	46	51
Fairly badly	19	27	6	18	16	22	21	22	15	20	18	20	20	21	17	18
Very badly	15	22	1	16	15	15	15	16	13	12	18	10	17	15	15	10
Don't know	5	4	2	4	3	7	8	5	2	5	5	6	5	5	5	6

Irrespective of which party you yourself support which team do you trust more to manage the economy successfully: Gordon Brown and Alastair Darling or David Cameron and George Osborne?

Gordon Brown and Alastair Darling	40	9	91	41	43	38	38	40	43	40	40	42	34	41	43	53
David Cameron and George Osborne	28	67	2	14	28	28	25	28	30	31	24	30	35	24	25	17
Not sure	32	24	8	46	29	35	37	33	27	29	35	29	31	35	33	30

Which party do you think has the best policies for protecting your family's personal economic interests?

Conservative	31	81	2	6	32	30	26	33	34	36	26	35	36	30	28	18
Labour	27	3	84	11	29	26	26	27	28	26	30	27	22	27	32	36
Liberal Democrat	8	2	4	52	10	6	9	8	7	9	7	7	10	8	7	10
Some other party	5	1	0	1	7	4	4	5	7	4	7	5	4	3	5	15
Don't know	28	14	10	31	22	34	35	27	24	26	31	26	29	32	28	22