

Sample Size: 1013 Scottish Adults
Fieldwork: 12th - 13th January 2010

		Scottish Constituency			
		Con	Lab	Lib Dem	SNP
Weighted Sample	Total	119	266	109	292
Unweighted Sample	Total	145	282	113	292
	%	%	%	%	%

Scottish Constituency Vote

[Excluding Don't Knows and Wouldn't Vote]

SNP	35	0	0	0	100
Labour	32	0	100	0	0
Conservative	14	100	0	0	0
Lib Dem	13	0	0	100	0
Other	7	0	0	0	0

Scottish Constituency Non Voters

Would not vote	6	0	0	0	0
Don't know	11	0	0	0	0

Do you think the SNP should get more, less or the same amount of coverage on TV in Scotland as the main UK political parties in the run up to the next UK general election?

Much more coverage	4	1	1	1	11
A little more coverage	5	3	4	3	10
TOTAL MORE COVERAGE	9	4	5	3	21
The same amount of coverage	62	52	59	68	73
A little less coverage	8	10	11	12	4
Much less coverage	14	33	22	14	1
TOTAL LESS COVERAGE	22	43	33	26	5
Don't know	7	1	3	2	1

To what extent do you agree or disagree with the following statement?

The televised leaders' debates due to take place in advance of the election should NOT include the leader of the Scottish National Party

Strongly agree	16	28	26	22	1
Tend to agree	15	26	19	18	10
TOTAL AGREE	31	54	45	40	11
Tend to disagree	21	17	26	30	14
Strongly disagree	38	26	21	25	73
TOTAL DISAGREE	59	43	47	55	87
Don't know	10	3	8	5	2

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	24	62
Male 25 to 39	111	123
Male 40 to 54	129	133
Male 55 +	241	164
Female 18 to 24	27	62
Female 25 to 39	132	123
Female 40 to 54	114	143
Female 55 +	235	205
Social Grade		
ABC1	621	456
C2DE	392	557
Newspaper Type		
Express / Mail	151	132
Sun / Star	106	152
Mirror / Record	138	203
Guardian / Independent	93	20
FT / Times / Telegraph	93	51
Other Paper	296	304
No Paper	136	152
Political Party Identification		
Lab	395	365
Con	154	111
Lib Dem	67	101
Others	175	162
None	202	248
Don't know	20	25

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