

YouGov / Sunday Times Results

Fieldwork: 1st - 2nd April 2010

	Voting intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	Lon-don	Rest of South	Midlands / Wales	North	Scotland
Weighted N	1503	490	355	249	721	782	435	542	526	827	676	192	488	322	370	131
Unweighted N	1503	485	375	234	709	794	379	500	624	900	603	172	477	316	380	158

Headline Voting Intention

Con	39	100	0	0	36	42	36	40	41	43	35	40	52	36	31	24
Lab	29	0	100	0	28	29	31	29	26	27	31	27	18	34	39	27
Lib Dem	20	0	0	100	22	18	20	21	19	19	21	19	22	19	21	17
Other	12	0	0	0	13	11	13	9	14	11	13	14	8	12	9	31

Other Parties Voting Intention

SNP / PCY	3	0	0	0	3	2	3	2	4	3	2	1	0	2	0	24
Green	2	0	0	0	2	2	3	1	2	2	1	4	1	1	3	1
UKIP	4	0	0	0	5	3	2	3	7	4	4	7	5	2	4	2
BNP	2	0	0	0	3	2	4	2	1	1	4	2	1	4	2	3
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	1	1	1	1	0	2	1	1

Non Voters

Would Not Vote	4	0	0	0	4	5	6	4	2	3	5	3	3	4	6	2
Don't know	13	0	0	0	10	16	16	14	10	12	14	14	13	15	13	10

Have you pretty much made up your mind how you are going to vote in the coming general election, or might you still change your mind?

Pretty much made up my mind	64	81	79	60	66	62	53	67	69	65	62	64	65	61	61	72
Might still change my mind	29	18	19	36	30	28	38	24	27	29	29	31	29	29	30	24
Don't know	7	1	1	3	4	10	9	9	4	6	9	5	6	10	9	5

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Do you think Gordon Brown is doing well or badly as prime minister?

Very well	5	0	22	0	5	5	4	4	7	4	7	6	3	7	6	8
Fairly well	28	8	64	26	28	29	33	29	24	29	27	23	23	31	31	40
Fairly badly	29	32	12	44	29	29	36	31	22	29	29	41	30	23	28	26
Very badly	32	59	1	26	34	30	18	32	44	33	31	23	39	34	28	23
Don't know	6	1	2	3	3	8	10	5	3	5	7	7	5	5	8	3

Do you think that David Cameron is doing well or badly as Conservative leader?

Very well	8	23	1	2	7	9	6	7	11	9	7	10	10	7	7	5
Fairly well	45	70	28	46	46	44	45	45	45	48	42	46	51	43	38	44
Fairly badly	24	5	38	34	27	22	21	26	26	25	24	21	22	24	28	29
Very badly	12	0	25	12	14	10	13	12	12	11	14	13	8	15	15	12
Don't know	10	1	9	6	6	15	16	11	6	8	14	9	9	11	12	10

Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?

Very well	7	7	4	21	9	5	6	7	9	8	6	10	7	7	8	4
Fairly well	47	53	49	62	47	46	36	48	55	49	45	37	52	44	48	47
Fairly badly	16	18	15	9	19	15	20	15	15	16	17	17	15	19	15	20
Very badly	7	4	12	1	8	6	9	5	6	6	8	6	6	7	8	7
Don't know	23	19	20	7	16	28	29	25	15	21	25	30	20	23	21	22

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If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

Conservative government led by David Cameron	46	98	1	34	48	44	41	46	51	49	43	51	56	43	37	37
Labour government led by Gordon Brown	37	1	96	41	39	35	40	37	34	36	38	34	27	41	44	48
Don't know	17	1	3	26	13	21	19	17	15	15	19	15	18	16	19	15

Do you feel you know enough about the parties' policies yet to decide which party to support, or do you need more information about their plans?

Know enough	44	57	53	37	49	40	31	48	50	46	42	43	47	42	41	47
Need more information	48	41	41	58	46	50	60	43	44	48	48	52	46	51	49	45
Don't know	8	1	6	5	5	10	9	9	6	6	10	5	6	8	10	8

Thinking of poster and other advertising by the parties, which have you been most aware of?

Conservative advertising	37	46	38	34	43	31	45	35	31	39	34	49	37	36	35	25
Labour advertising	6	3	10	5	5	6	8	4	5	4	8	6	4	7	7	3
Liberal Democrat advertising	2	1	1	5	2	2	3	2	1	2	2	2	4	1	1	2
Other party advertising	1	0	0	0	1	1	1	1	1	1	1	1	1	0	0	3
Not aware of any	37	34	33	42	34	39	27	41	41	39	34	32	36	38	36	42
Aware of all equally	12	14	13	12	10	14	7	10	18	12	12	8	13	12	12	17
Don't know	6	2	4	2	5	7	8	6	3	3	9	2	5	5	9	7

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The main parties will try to contact millions of voters during this year's election – by leaflets, phone calls and personal visits to their homes. Have you personally been contacted by any of the parties in any of these ways during the past two or three weeks? Please tick all that apply

Yes, by the Conservatives	18	26	18	16	20	16	16	23	20	17	23	19	18	19	7	
Yes, by Labour	16	12	24	14	18	14	16	15	16	16	23	10	18	19	11	
Yes, by the Liberal Democrats	14	11	14	24	14	14	14	12	15	15	12	18	19	9	11	7
Yes, by some other party	3	2	5	4	5	2	3	4	3	4	3	6	2	2	4	9
No, by none of them	60	64	58	59	60	61	56	63	61	60	61	53	60	62	60	69
Not sure	5	2	4	2	5	6	10	5	2	4	7	5	3	8	5	8

Which of the two main parties is likely to raise taxes most after the election?

Conservatives	15	5	35	15	16	15	15	17	17	14	9	15	16	19	18	
Labour	28	49	13	25	32	24	23	30	29	26	33	31	24	25	28	
Both equally	43	37	40	52	42	44	44	42	44	43	46	44	46	40	42	
Neither	2	0	3	1	2	1	3	2	1	2	1	1	3	2	2	
Don't know	12	9	9	6	7	16	16	11	10	9	15	11	10	12	15	11

Leaving aside any efficiency savings they might make, which of the two main parties will cut spending on front-line public services most?

Conservatives	37	25	68	41	45	30	38	38	36	40	35	42	34	37	39	41
Labour	14	29	4	10	13	15	14	13	15	15	14	14	17	14	12	14
Both equally	28	29	18	33	28	28	24	28	31	29	26	27	30	27	28	27
Neither	3	3	2	1	4	3	3	4	4	3	4	3	2	7	3	2
Don't know	17	14	9	15	10	23	21	17	13	13	21	13	17	16	19	16

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Given the state of the nations finances, do you think the Conservative party is making promises that it cannot afford?

Yes, they are	50	14	86	68	53	48	50	50	50	50	50	52	42	51	56	58
No, they are not	25	60	5	10	29	22	23	25	28	28	22	30	32	24	18	17
Don't know	25	26	9	22	19	30	28	25	22	22	27	18	26	26	25	25

And given the state of the nations finances, do you think the Labour party is making promises that it cannot afford?

Yes, they are	58	78	27	69	61	54	48	58	66	60	55	57	65	51	57	54
No, they are not	21	6	55	17	24	19	23	22	19	21	22	25	16	27	20	23
Don't know	21	15	19	14	15	27	29	20	15	19	23	17	19	22	23	23

A group of 23 business leaders have written to the Daily Telegraph newspaper backing the Conservative announcement that they will shelve part of next year's rise in National Insurance. Do you think that the business leaders are...

Speaking out in the country's interests	18	40	3	11	20	15	16	18	19	19	16	20	22	16	13	15
Speaking out in their own interests	50	19	84	63	54	46	50	50	49	48	52	46	43	51	56	61
Both	22	36	6	22	20	24	14	23	28	24	19	24	25	22	19	16
Don't know	11	5	8	5	6	15	20	10	4	9	13	10	11	12	12	8

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The Unions say Network Rail's plans to cut jobs will make travelling by rail less safe. Network Rail say their plans will reduce costs and increase efficiency; safety will not be affected. Which do you believe?

The unions	30	17	45	36	31	29	25	32	32	27	33	28	27	30	35	31
Network Rail	34	54	22	27	42	27	37	28	38	38	30	33	40	32	29	38
Don't know	36	29	34	37	26	45	38	40	30	35	37	39	33	39	37	31

Do you think the strike is justified or not?

Is justified	22	10	32	26	25	19	20	24	21	20	24	18	19	22	27	26
Is not justified	50	69	35	47	55	45	50	47	53	54	45	55	55	48	43	48
Don't know	28	21	33	27	20	36	30	29	25	26	31	28	26	30	30	26

Thinking about the recent winter, as well as the weather in recent days, can you recall a spell of weather as bad as this in the UK?

Yes, I can recall spring weather as bad as this	47	48	47	52	51	43	24	48	65	48	45	45	50	48	45	40
No, it's the worst I can recall	46	48	48	41	42	50	67	46	30	47	46	47	44	43	47	59
Don't know	7	4	5	6	7	7	10	6	5	5	9	8	5	9	8	1

From what you know, do you think the weather of the kind we have been experiencing is due to climate change?

Yes, it is mainly a result of climate change	22	18	29	22	17	27	30	23	16	22	23	29	20	21	22	29
No, it is not	56	67	49	53	63	49	47	56	62	56	55	52	60	57	56	44
Don't know	22	15	22	26	20	24	23	21	21	22	22	20	21	23	23	27

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Would you say you have religious faith, or not?

Yes	43	52	40	45	40	46	33	44	51	45	42	47	40	47	43	42
No	51	45	54	51	56	47	60	51	44	50	52	44	54	46	52	57
Don't know	6	4	6	4	4	7	7	5	5	5	6	9	5	7	5	1

(If yes)

Which religion are you?

Church of England	54	67	49	44	52	56	52	51	58	53	55	42	61	65	55	16
Roman Catholic	16	11	23	20	18	15	18	18	14	17	16	32	13	9	18	16
Some other Christian faith	17	13	16	23	20	16	15	17	19	19	16	9	14	13	17	59
Muslim	3	3	3	1	2	3	5	4	0	2	3	4	3	2	3	0
Hindu	1	1	1	0	0	1	2	0	0	1	1	2	1	0	0	0
Jewish	1	1	2	3	1	2	0	1	2	2	1	5	1	1	1	0
Sikh	0	0	0	0	1	0	1	0	0	0	0	0	0	1	0	0
Other	6	3	6	9	6	7	5	7	6	5	8	6	5	8	6	7
None	1	0	1	1	1	1	1	1	0	1	1	0	2	0	1	2

(To all)

Will you attend any kind of religious service this weekend?

Yes	13	15	15	13	12	14	12	11	16	15	11	16	12	14	13	12
No	82	82	81	86	84	81	82	87	78	81	84	76	85	83	82	84
Don't know	4	4	4	1	4	5	6	2	5	4	5	7	4	3	6	3

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Can England win the World Cup without Wayne Rooney?

Yes, England can win without him	19	21	23	16	23	16	24	19	15	16	23	17	21	19	20	10
No, but England might win with him playing	19	20	21	20	21	17	21	18	17	18	20	29	16	21	18	8
No, England would not have won anyway.	38	37	34	39	41	36	35	43	36	39	37	29	39	36	38	54
Don't know	24	22	21	25	16	32	19	20	33	28	20	24	24	25	23	29

Which concerns you most?

Who wins the general election	85	93	89	87	84	86	75	84	94	90	78	85	85	86	81	88
Whether Wayne Rooney is fit for the World Cup	8	6	7	8	11	6	15	8	2	4	13	8	8	7	10	4
Don't know	7	1	4	5	6	9	11	8	4	6	9	7	7	7	8	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	72	90
Male 25 to 39	132	195
Male 40 to 54	197	195
Male 55 +	308	240
Female 18 to 24	88	90
Female 25 to 39	206	195
Female 40 to 54	184	210
Female 55 +	316	286
Region		
North England	380	370
Midlands	239	246
East England	145	144
London	172	192
South England	332	344
Wales	77	75
Scotland	158	131
Social Grade		
ABC1	900	827
C2DE	603	676
Newspaper Type		
Express / Mail	403	240
Sun / Star	212	331
Mirror / Record	136	240
Guardian / Independent	98	60
FT / Times / Telegraph	161	143
Other Paper	163	188
No Paper	330	301
Political Party Identification		
Labour Loyal	431	391
Labour Disloyal	78	90
Conservative	382	391
Liberal Democrat	143	180
Others	75	45
None	336	368
Don't know	58	38