

YouGov / Sunday Times Survey Results

Sample Size: 1472 GB Adults
Fieldwork: 18th - 19th February 2010

	Voting intention			Gender		Age			Social Grade		Region					
	Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1472	455	391	204	706	766	445	512	515	810	661	188	480	315	362	128
Unweighted Sample	1472	485	334	205	692	780	530	450	492	824	647	256	480	258	339	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding don't know and wouldn't vote]

Con	39	100	0	0	36	42	34	39	43	44	33	38	54	37	26	22
Lab	33	0	100	0	35	32	38	35	29	27	41	34	21	36	43	45
Lib Dem	17	0	0	100	17	17	22	15	16	20	14	16	18	17	21	11
Other	11	0	0	0	12	9	7	12	12	10	12	11	8	10	10	22

Other Parties Voting Intention

UKIP	4	0	0	0	4	4	1	5	6	4	5	4	4	5	5	2
SNP / PCY	2	0	0	0	2	1	1	1	3	1	2	0	0	1	0	18
Green	2	0	0	0	1	2	3	1	1	2	2	4	2	1	2	2
BNP	2	0	0	0	3	1	1	3	2	1	3	2	1	2	3	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	1	0	1	0	1	0	1	0	2	1	0

Non Voters

Would Not Vote	7	0	0	0	6	8	12	6	4	5	10	4	8	10	6	7
Don't know	13	0	0	0	8	18	16	13	11	13	13	16	12	15	14	11

Do you think Gordon Brown is doing well or badly as prime minister?

Very well	5	0	19	1	6	5	5	5	6	4	7	5	4	6	6	9
Fairly well	32	10	66	35	33	31	32	35	29	30	35	31	26	35	35	42
TOTAL WELL	37	10	85	37	39	36	37	40	35	34	42	36	29	41	41	51
Fairly badly	32	36	11	44	28	35	38	32	26	34	29	26	30	36	34	31
Very badly	26	52	1	16	30	23	17	23	36	28	24	30	35	21	20	15
TOTAL BADLY	58	88	13	59	58	57	55	55	62	62	52	56	65	56	53	46
Don't know	5	2	2	4	3	7	8	6	3	4	6	9	5	4	6	3

Do you think that David Cameron is doing well or badly as Conservative leader?

Very well	8	22	3	2	10	6	7	7	10	8	8	6	11	8	6	7
Fairly well	42	70	28	37	40	44	42	41	42	46	37	44	49	38	36	37
TOTAL WELL	50	92	31	39	50	50	50	49	51	54	45	50	60	46	42	45
Fairly badly	25	5	35	37	26	24	23	26	26	26	24	22	18	31	29	30
Very badly	13	0	24	13	16	11	11	14	14	11	16	16	11	12	15	14
TOTAL BADLY	38	6	59	50	42	35	34	40	40	37	40	38	29	44	44	44
Don't know	12	3	11	12	9	15	17	12	8	9	16	12	11	11	14	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?

Very well	3	3	3	11	4	3	4	3	4	3	4	2	4	4	4	1
Fairly well	41	46	41	64	43	40	34	41	48	45	37	34	45	41	41	37
TOTAL WELL	44	49	43	75	47	42	38	43	52	48	41	37	49	45	46	39
Fairly badly	20	18	21	15	22	17	21	19	19	22	17	20	18	24	18	23
Very badly	7	5	8	0	9	5	6	7	7	6	7	8	6	6	6	8
TOTAL BADLY	27	23	29	15	31	22	27	26	26	28	24	29	24	30	23	31
Don't know	29	28	28	10	22	36	36	30	22	24	35	35	28	25	31	31

Who would you trust more to raise you and your family's standard of living?

Gordon Brown and Alistair Darling	28	0	80	22	31	24	29	27	27	24	32	28	20	29	32	40
David Cameron and George Osborne	33	82	3	21	34	33	34	32	34	38	28	35	45	27	26	22
Neither	31	13	14	52	30	33	25	35	33	32	31	27	27	37	34	34
Don't know	8	5	4	5	5	10	13	6	5	7	9	9	8	7	9	5

In your opinion, how good or bad is the state of Britain's economy at the moment?

Very good	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Quite good	5	1	15	2	6	4	5	5	5	4	6	9	3	3	6	7
TOTAL GOOD	5	1	15	2	6	4	5	5	5	4	7	10	3	3	6	7
Neither good nor bad	19	7	37	18	20	19	24	20	15	18	21	20	16	23	22	15
Quite bad	43	42	38	56	40	46	48	41	40	44	42	36	40	46	48	44
Very bad	31	49	10	23	33	29	19	32	40	33	28	31	38	27	23	32
TOTAL BAD	74	91	48	79	73	75	68	74	80	77	70	67	78	73	71	76
Don't know	2	1	1	1	1	2	4	1	1	1	3	3	2	1	2	2

Both main parties say they would act to reduce government borrowing over the next few years. How much do you trust the following to propose policies that would reduce borrowing without harming Britain's chances of recovering from recession?

Gordon Brown and Alistair Darling

Trust a lot	7	0	22	1	7	6	7	8	6	5	9	8	6	6	6	10
Trust a fair amount	24	5	60	24	26	23	23	26	24	23	26	27	18	26	28	32
TOTAL TRUST A LOT / A FAIR AMOUNT	31	6	82	25	34	28	30	33	30	28	35	35	24	31	34	42
Do not trust much	27	26	16	40	25	29	34	26	21	28	26	23	23	34	28	23
Do not trust at all	37	66	1	31	40	36	27	37	47	40	34	36	48	30	33	29
TOTAL DO NOT TRUST MUCH / AT ALL	64	92	17	71	64	64	61	63	69	68	60	59	72	64	62	52
Don't know	5	3	1	4	2	7	9	4	2	4	6	6	5	5	4	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

David Cameron and George Osborne

Trust a lot	6	16	0	0	7	4	3	5	8	7	4	5	10	4	2	4
Trust a fair amount	24	56	7	15	25	24	22	24	25	25	23	26	30	21	20	18
TOTAL TRUST A LOT / A FAIR AMOUNT	30	71	8	16	32	28	26	29	33	32	27	31	40	25	23	22
Do not trust much	32	22	38	40	31	34	37	32	28	34	30	30	28	38	33	33
Do not trust at all	31	3	50	39	34	28	26	33	34	28	35	31	25	30	37	38
TOTAL DO NOT TRUST MUCH / AT ALL	63	25	88	79	65	61	63	64	62	62	64	61	53	67	71	71
Don't know	7	4	4	5	3	11	12	6	5	6	9	8	7	8	7	7

Nick Clegg and Vince Cable

Trust a lot	5	4	2	19	7	4	6	5	6	6	5	6	7	4	6	3
Trust a fair amount	27	27	27	50	28	26	20	27	33	29	24	26	28	29	23	28
TOTAL TRUST A LOT / A FAIR AMOUNT	32	31	29	68	35	30	26	32	39	35	29	32	35	33	29	31
Do not trust much	33	35	40	18	33	32	37	32	30	32	34	32	31	33	35	34
Do not trust at all	16	12	15	3	17	16	14	20	15	16	17	17	14	16	19	18
TOTAL DO NOT TRUST MUCH / AT ALL	49	47	55	21	51	48	52	51	45	48	50	49	45	50	54	52
Don't know	19	21	15	11	15	22	22	17	16	17	21	19	20	17	17	17

Official statistics show that Britain's economy grew slightly towards the end of 2009. In your view, how likely is it that Britain will fall back into recession his year?

A return to recession is very likely	13	20	4	10	12	14	9	13	17	14	12	13	16	11	12	13
Fairly likely	38	45	28	43	41	36	34	42	38	41	34	36	42	38	34	38
TOTAL LIKELY	51	65	32	52	53	49	43	55	55	55	46	49	58	49	46	50
Fairly unlikely	32	26	46	32	32	32	37	27	32	32	32	31	28	35	34	33
Very unlikely - the economy will grow steadily this year	6	2	14	4	8	4	9	6	4	4	9	9	4	6	8	5
TOTAL UNLIKELY	38	28	60	36	40	36	46	33	36	41	40	40	33	41	42	38
Don't know	11	7	9	12	7	15	12	12	9	9	13	11	10	10	13	12

Currently people with savings above a certain level have to pay for their social care themselves.

One proposal is to replace the current system with a 10% inheritance tax when they die to fund long-term care for elderly people. Do you support or oppose this proposal?

Strongly support	6	3	10	7	7	4	6	5	6	5	6	7	6	5	6	8
Tend to support	28	24	35	38	33	23	30	28	27	28	29	32	26	31	27	23
TOTAL SUPPORT	34	26	45	45	40	28	36	33	33	33	35	39	32	36	33	31
Tend to oppose	24	26	19	27	20	27	23	25	23	25	21	15	27	25	24	20
Strongly oppose	25	37	16	16	28	24	19	24	33	26	25	25	27	21	27	31
TOTAL OPPOSE	49	63	35	43	47	51	42	49	56	51	46	40	53	46	51	51
Don't know	17	11	20	12	13	21	23	19	11	16	19	22	15	18	17	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Another proposal is that people should be able to pay a voluntary £8,000 on retirement; this would guarantee long-term care without any further payment. Do you support or oppose this proposal?

Strongly support	7	7	7	8	10	4	8	9	4	7	7	9	6	5	8	7
Tend to support	27	32	27	25	28	26	30	28	23	31	23	25	31	27	24	22
TOTAL SUPPORT	34	39	34	33	38	30	38	37	27	37	29	34	37	32	33	29
Tend to oppose	26	23	29	28	27	25	25	27	25	26	25	20	29	28	23	25
Strongly oppose	26	26	25	28	24	29	16	22	39	24	29	26	23	24	30	34
TOTAL OPPOSE	52	49	54	56	50	54	41	49	65	50	54	46	52	52	53	59
Don't know	14	12	12	11	12	17	21	14	9	13	16	20	11	17	14	13

Recently Gordon Brown was interviewed on television about his life, including his marriage, his children and the death, after just ten days, of his first daughter, Jennifer. David Cameron has also talked publicly about his family, including his son, Ivan, who died at the age of six. Do you think....

It is a good thing: leading politicians should speak publicly about such matters as this gives us a more rounded view of their lives and personality	44	32	67	39	38	49	50	46	36	40	48	41	39	48	45	49
It is a bad thing: leading politicians should be judged on their political performance, not their private lives	48	62	27	52	55	42	39	45	58	51	44	48	53	44	46	44
Don't know	8	6	6	9	7	10	11	9	6	9	8	12	8	8	8	7

Gordon Brown appeared to be close to tears when talking about Jennifer's death. Which of these views comes closer to your own?

'Politicians should display genuine emotion more frequently: it shows they are real human beings after all'	64	51	85	63	60	69	66	70	58	61	69	60	62	67	67	67
'Politicians should NOT display genuine emotion more frequently: it shows they are weak'	14	25	5	13	18	10	10	11	20	18	9	18	17	12	11	13
Don't know	22	24	10	25	22	21	24	19	23	21	22	22	22	22	22	20

Does Gordon Brown's decision to answer questions about his life and family make you more likely or less likely to vote Labour at the next election?

More likely to vote Labour	10	2	23	10	11	10	15	8	8	9	12	12	7	14	11	11
Less likely	8	11	2	8	10	6	5	9	9	9	6	6	11	4	8	9
No difference – I would vote Labour anyway	24	1	71	10	25	22	21	26	25	21	27	25	17	23	30	34
No difference – I would NOT vote Labour anyway	45	85	1	60	45	46	41	45	50	50	40	45	56	45	37	33
Don't know	13	2	3	12	9	16	18	12	8	11	15	14	9	15	15	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It is possible that the result of the coming election will be a 'hung parliament' in which no single party has an outright majority. This might give the Liberal Democrats the balance of power. If these were their choices, which do you think they should do?

Form a coalition with Labour	30	1	72	34	32	28	28	31	30	28	32	29	23	28	37	40
Form a coalition with the Conservatives	26	59	3	22	28	25	20	28	30	30	22	28	35	23	20	17
Not join forces with either, and remain in opposition	26	29	14	33	29	24	27	25	27	27	25	26	25	29	25	28
Don't know	18	11	12	12	12	23	26	16	13	15	21	17	17	20	19	16

In the past, when there has been a close election, a second election has followed within two years. If there is a 'hung parliament' this time, which would you prefer?

There should be a second election later this year or next year, to try and secure a clear decision about who should govern Britain	34	51	35	14	40	28	33	36	32	34	33	31	37	30	35	29
MPs from different parties should work together so that Britain has a stable government and no further election is needed for four or five years	53	43	54	78	52	55	47	53	59	55	52	50	52	55	53	59
Don't know	13	6	12	8	8	18	21	11	9	12	15	19	11	15	12	12

On a different topic, there have been allegations that British MI5 officers have interrogated terrorism suspects who had been tortured by allied interrogators. Do you think the MI5 officers should or should not be prosecuted for conspiracy to torture?

They should be prosecuted	31	23	34	47	28	35	30	32	33	33	29	31	28	36	31	37
They should not	50	63	48	32	59	41	46	51	52	48	52	43	55	46	50	47
Don't know	19	14	18	22	13	25	25	18	15	19	19	26	17	18	19	17

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	110	88
Male 25 to 39	174	191
Male 40 to 54	158	191
Male 55 +	250	235
Female 18 to 24	131	89
Female 25 to 39	233	191
Female 40 to 54	174	206
Female 55 +	242	280
Region		
London	256	188
Rest of South	480	480
Midlands and Wales	258	315
North	339	362
Scotland	139	128
Social Grade		
ABC1	824	810
C2DE	647	662
Newspaper Type		
Express / Mail	337	236
Sun / Star	224	323
Mirror / Record	118	235
Guardian / Independent	145	59
FT / Times / Telegraph	211	140
Other Paper	197	184
No Paper	239	294
Political Party Identification		
Lab	404	470
Con	408	382
Lib Dem	152	176
Others	73	44
None	364	362
Don't know	71	37