

YouGov / Sunday Times Survey Results

Sample Size: 1547 GB Adults
Fieldwork: 18th - 19th March 2010

	Voting intention			Gender		Age			Social Grade		Region					Trade Union Member		
	Total	Con	Lab	Lib Dem	Male	Female	18-34	35-54	55+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No
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Unweighted Sample	1547	489	367	236	732	815	428	507	612	933	613	211	478	298	369	191	281	1239
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	11 - 12 Mar	18-19 Mar																	
Headline Voting Intention																			
Con	37	38	100	0	0	37	39	34	40	38	41	34	37	47	38	29	27	25	41
Lab	33	31	0	100	0	31	30	34	33	26	28	34	26	20	34	43	34	42	28
Lib Dem	17	19	0	0	100	18	19	21	15	20	20	17	24	22	16	16	13	19	18
Other	13	13	0	0	0	14	13	10	12	16	12	15	13	11	13	12	26	14	13
Other Parties Voting Intention																			
UKIP	5	5	0	0	0	6	5	3	4	9	4	7	4	5	7	7	3	6	5
BNP	3	3	0	0	0	4	2	1	4	3	2	4	4	3	2	3	2	3	3
SNP / PCY	3	2	0	0	0	2	2	2	2	2	3	1	0	0	2	0	17	4	2
Green	2	2	0	0	0	1	2	2	2	2	1	2	4	2	1	1	2	1	2
Respect	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0
Other	1	1	0	0	0	1	1	2	1	0	1	0	1	1	0	1	2	1	1
<i>Non Voters</i>																			
<i>Would Not Vote</i>		6	0	0	0	6	7	9	7	3	5	8	2	5	6	10	5	4	6
<i>Don't know</i>		12	0	0	0	8	16	18	10	9	11	14	6	13	15	11	14	10	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

4 - 5 Mar
18-19 Mar

Do you think Gordon Brown is doing well or badly as prime minister?

Very well	6	3	0	12	0	5	2	2	3	5	2	4	2	3	2	5	4	5	3
Fairly well	30	30	6	67	32	27	32	32	26	31	29	27	24	29	34	44	39	29	
TOTAL WELL	36	33	6	79	32	32	34	35	31	33	33	29	27	31	39	48	44	32	
Fairly badly	31	29	32	15	38	29	30	34	28	27	28	32	33	31	30	27	23	28	30
Very badly	29	32	60	2	26	35	29	22	31	41	35	28	34	37	30	29	23	23	34
TOTAL BADLY	60	61	92	17	64	64	59	56	59	68	63	60	67	68	60	56	46	51	64
Don't know	4	6	1	3	3	4	7	10	6	2	5	7	4	5	8	5	6	5	5

Do you think that David Cameron is doing well or badly as Conservative leader?

Very well	6	7	21	1	1	10	5	7	9	5	7	7	7	9	8	5	4	6	7
Fairly well	42	42	71	27	38	42	43	40	41	45	46	38	39	47	45	38	37	41	44
TOTAL WELL	48	49	92	28	39	52	48	47	50	50	53	45	46	56	53	43	41	47	51
Fairly badly	29	25	6	35	42	25	26	23	24	29	25	26	32	21	22	31	26	27	25
Very badly	15	14	0	27	14	16	12	13	13	15	13	15	13	13	11	16	20	17	13
TOTAL BADLY	44	39	6	62	56	41	38	36	37	44	38	41	45	34	33	47	46	44	38
Don't know	8	11	2	10	5	8	14	18	12	5	9	13	9	10	14	10	14	8	10

Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?

Very well	5	5	3	2	21	6	4	3	6	6	6	5	7	5	5	5	3	9	5
Fairly well	38	42	49	44	62	44	41	32	42	51	44	40	43	46	42	38	37	41	43
TOTAL WELL	43	47	52	46	83	50	45	35	48	57	50	45	50	51	47	43	40	50	48
Fairly badly	22	19	17	21	8	20	17	22	16	19	21	16	15	18	17	22	23	23	18
Very badly	9	8	6	12	1	11	6	7	8	9	7	9	9	6	7	11	10	10	8
TOTAL BADLY	31	27	23	33	9	31	23	29	24	28	28	25	24	24	24	33	33	33	26
Don't know	26	26	24	22	8	19	32	35	28	16	22	30	26	25	29	23	28	18	26

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

Conservative government led by David Cameron	43	98	0	26	45	41	36	43	48	47	37	50	53	39	33	31	33	46
Labour government led by Gordon Brown	38	0	96	43	40	36	41	38	35	36	40	37	28	40	45	51	53	35
Don't know	20	1	3	31	16	23	23	19	17	16	24	14	19	21	23	18	14	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Are you currently a member of a trade union?																		
Yes, I am	18	12	25	19	20	16	13	22	16	19	15	16	14	19	21	23	100	0
No, I am not	80	87	75	80	78	82	81	76	83	80	81	83	84	78	77	77	0	100
Don't know	2	1	0	2	2	2	6	1	1	1	4	1	2	4	2	0	0	0
Unite, the trade union behind the BA cabin crew strike, is a major donor to the Labour party and helps organise its election campaigning. How much influence do you think Unite has on the Government?																		
A great deal of influence	16	33	1	12	19	13	8	15	24	19	13	19	19	15	13	11	12	17
A fair amount	33	40	28	33	33	33	34	30	34	35	30	32	35	31	33	31	33	33
TOTAL INFLUENCE	49	73	29	45	52	46	42	45	58	54	43	51	54	46	46	42	45	50
A little	29	18	46	36	31	28	33	29	27	27	32	33	25	33	30	27	35	29
No influence	10	4	18	10	11	10	9	14	8	10	11	8	9	7	14	17	14	9
TOTAL LITTLE/ NO INFLUENCE	39	22	64	46	42	38	42	43	35	37	43	41	34	40	44	44	49	38
Don't know	11	5	7	8	7	15	15	12	7	9	14	8	11	14	10	13	6	11
Which of these best sums up your view?																		
Labour has always been controlled by the unions	17	34	5	7	18	16	10	16	23	18	15	17	19	16	15	15	12	19
Labour used to be controlled by the unions but no longer is	32	12	61	39	34	30	25	38	31	32	32	32	28	31	35	38	48	29
Labour tried to move away itself from union control and influence but has now shifted back	28	42	16	34	33	24	22	26	35	31	25	33	33	22	27	23	24	30
Don't know	23	12	17	20	16	30	43	20	10	19	28	17	19	31	23	24	16	23
Both Gordon Brown and Lord Adonis, the transport secretary, have criticised the decision by BA cabin crew to strike. Do you think they ...																		
Should have condemned the strike more strongly	35	62	16	25	36	34	27	35	43	38	32	41	40	32	29	34	25	38
Should not have taken sides	30	19	37	37	33	26	25	33	31	29	30	26	30	29	32	30	42	27
Should have backed the strike	4	2	6	6	4	3	4	5	2	4	4	3	3	5	5	2	7	3
Got the balance about right	18	8	35	23	17	20	21	16	18	18	19	19	14	17	24	22	19	19
Don't know	13	9	6	9	9	16	23	11	7	11	15	11	13	17	10	12	7	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Will the strikes, and the prospect of disruption for BA's passengers, change the way you vote in the election?

Yes, it will make me less likely to vote Labour	4	8	1	3	5	4	3	3	6	5	2	5	5	2	5	3	1	5
Yes, it will make me more likely to vote Labour	1	1	3	1	2	1	2	2	1	1	2	0	1	3	1	0	3	1
No, it will make no difference – I shall vote Labour anyway	26	2	89	8	27	25	25	28	24	23	28	27	19	25	33	29	36	24
No, it will make no difference – I shall NOT vote Labour anyway	54	87	2	79	56	52	47	54	60	57	50	57	60	54	45	53	46	56
Don't know	15	2	6	10	10	19	23	13	10	13	17	10	15	17	16	15	14	14

In general, do you think the trade unions in Britain these days are too powerful or not powerful enough?

Too powerful	22	41	10	12	24	20	18	21	26	25	18	26	26	18	17	25	9	25
Not powerful enough	19	7	29	23	21	17	18	22	16	19	19	14	15	21	24	22	37	15
Neither – they rightly have some power	39	32	49	49	39	39	35	37	44	40	37	44	38	35	42	35	42	39
Neither – they rightly have little or no power	6	8	5	5	8	5	5	7	6	5	8	7	6	8	5	5	5	6
Don't know	14	12	8	11	9	20	24	13	8	11	18	9	16	19	12	12	7	14

Alistair Darling will present his budget next week. Do you expect him to tell the truth about Labour's plans for taxes and public spending over the next few years if they win the coming election?

Yes, I do expect him to tell the truth	25	7	63	21	27	24	25	29	22	25	26	28	22	22	29	32	34	24
No, I do not	64	91	26	69	65	64	59	62	71	67	61	63	69	66	59	57	56	67
Don't know	10	3	11	10	9	12	16	10	7	8	13	9	9	12	12	10	10	9

And do you expect George Osborne, the shadow chancellor, to tell the truth about the Conservatives' plans for taxes and public spending over the next few years if they win the coming election?

Yes, I do expect him to tell the truth	24	46	15	13	25	22	21	22	28	25	22	26	26	22	20	25	19	25
No, I do not	62	39	76	77	65	60	62	63	61	62	62	64	60	58	67	62	71	61
Don't know	14	14	9	10	10	18	17	15	11	13	17	10	14	20	13	13	10	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Liam Byrne, the Treasury chief secretary, said that the government has already set out all the tax increases it needs in the coming years. Do you believe him?

Yes, I believe that Labour would need no further tax increases	7	1	21	3	8	5	8	7	6	6	8	9	6	6	7	7	8	6
I believe he is sincere, but in practice Labour would impose further tax increases	34	27	49	42	35	34	36	34	34	36	32	35	32	34	36	36	41	34
No, I believe he knows further tax increases will be needed and is deliberately hiding the truth	46	68	15	45	47	44	36	46	53	47	44	46	51	44	43	37	41	47
Don't know	13	5	15	11	9	17	20	14	8	11	16	9	11	16	14	20	10	13

Turning to rugby, the Six Nations Rugby Union championship has been taking place. Are you interested in rugby, or not?

Am interested a lot	14	16	16	14	22	8	13	17	13	15	14	15	16	15	13	12	18	14
Am interested a little	31	36	32	29	36	27	30	32	32	31	32	28	28	37	29	43	37	31
Am not interested	52	47	51	56	40	63	53	50	54	53	51	55	54	46	56	45	43	55
Don't know	2	1	1	1	2	2	4	1	1	1	3	2	2	2	2	0	1	1

Do you agree or disagree with this statement: 'The dull performances of the England team recently have made me less interested in rugby'

[Only those who are interested]

Agree - England have been a turn-off for rugby as a whole	29	34	29	27	33	24	25	31	30	30	28	30	30	27	36	13	30	29
Disagree - I am just as interested in rugby, regardless of the way England have played	63	58	64	67	62	63	67	60	62	63	62	65	60	65	56	76	61	63
Don't know	8	7	7	6	5	13	7	9	8	7	10	5	10	7	8	10	9	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Two young people died last week, partly as a result of using the "legal high" drug Mephedrone. Do you think it should be banned?

- Should be banned – taking the drug should be a criminal offence
- Should not be banned – criminalising drug use is the wrong way to tackle the problem
- Don't know

63	68	66	51	58	68	59	64	66	63	63	65	62	61	65	66	60	65
27	24	26	35	31	23	28	26	26	28	25	25	27	29	26	27	29	26
10	8	8	14	11	10	12	10	9	9	12	10	11	10	10	8	11	9

Are the government's drugs laws generally too harsh, too lenient or about right?

- Too harsh
- Too lenient
- About right
- Don't know

13	9	11	24	18	7	18	14	7	14	12	14	13	12	13	10	11	13
58	65	56	42	56	59	41	58	70	56	60	56	58	56	59	60	58	59
19	16	25	26	17	22	28	18	14	21	18	19	19	22	18	20	20	19
10	10	7	9	8	12	12	10	9	10	11	12	10	10	10	10	11	9

Gordon Brown has admitted misleading the Chilcot inquiry into the Iraq war after figures revealed real cuts in defence spending during some of his years as chancellor. Do you agree or disagree with former military leaders who say Gordon Brown endangered the lives of troops by underfunding defence spending?

- Agree
- Disagree
- Don't know

64	89	36	66	66	62	59	61	71	66	62	69	67	65	59	56	58	66
17	5	38	16	20	14	14	18	17	16	18	15	15	13	21	22	26	15
19	6	25	19	14	24	26	21	12	19	20	16	19	21	19	22	16	19

Does this episode make you more distrustful of other things the prime minister says?

- Yes, it does
- No I did not trust what he said anyway.
- No, I still generally believe what he says.
- Don't know

32	50	10	31	32	32	29	32	34	33	30	33	36	28	31	25	26	34
34	43	16	43	37	32	33	31	39	37	32	35	36	37	31	29	31	36
24	4	66	19	24	24	21	27	23	22	26	23	20	23	27	35	36	22
10	3	7	7	7	12	16	10	5	8	12	9	8	12	10	10	7	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	73	93
Male 25 to 39	162	201
Male 40 to 54	176	201
Male 55 +	321	247
Female 18 to 24	107	93
Female 25 to 39	217	201
Female 40 to 54	200	216
Female 55 +	291	295
Region		
North England	369	382
Midlands	232	255
East England	136	148
London	211	198
South England	342	353
Wales	66	77
Scotland	191	133
Social Grade		
ABC1	933	850
C2DE	613	696
Newspaper Type		
Express / Mail	338	247
Sun / Star	209	340
Mirror / Record	145	247
Guardian / Independent	141	62
FT / Times / Telegraph	190	148
Other Paper	224	193
No Paper	300	309
Political Party Identification		
Labour Loyal	358	403
Labour Disloyal	95	93
Conservative	413	402
Liberal Democrat	157	186
Others	82	46
None	377	379
Don't know	65	39