

YouGov / Scotland on Sunday Survey Results

Sample Size: 1002 Scottish Adults
Fieldwork: 24th - 26th February 2010

	Westminster voting intention				Scottish constituency vote				Gender		Age			Social grade		
	Total	Con	Lab	Lib Dem	SNP	Con	Lab	Lib Dem	SNP	Male	Female	18-34	35-54	55+	ABC1	C2DE
Weighted Sample	1002	163	313	123	176	131	273	134	228	486	516	268	340	395	451	551
Unweighted Sample	1002	169	346	118	189	135	306	122	251	523	479	204	318	480	641	361
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Westminster Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Lab	38	0	100	0	0	3	96	9	14	38	38	35	45	34	34	42
SNP	21	0	0	0	100	1	0	6	75	21	21	15	20	27	22	21
Con	20	100	0	0	0	94	2	9	6	21	18	18	17	23	24	16
Lib Dem	15	0	0	100	0	2	1	73	5	14	16	24	12	11	16	14
Other	6	0	0	0	0	1	1	3	0	6	6	8	6	5	4	7

Other Parties Westminster Voting Intention

Green	3	0	0	0	0	0	0	0	0	3	3	6	3	1	2	4
UKIP	1	0	0	0	0	1	0	3	0	1	2	1	1	2	1	1
BNP	1	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	1	1	0	1	1	1	1

Westminster Non Voters

Would Not Vote	8	0	0	0	0	0	0	1	1	7	8	10	10	4	5	10
Don't know	10	0	0	0	0	2	1	4	3	5	15	12	9	11	10	10

Scottish Constituency Vote

[Excluding Don't Knows and Wouldn't Votes]

Labour	33	4	85	3	0	0	100	0	0	35	31	30	40	30	30	36
SNP	28	9	10	10	93	0	0	0	100	27	29	17	28	35	31	25
Lib Dem	16	8	4	84	5	0	0	100	0	15	18	33	10	11	16	17
Conservative	16	79	1	2	0	100	0	0	0	17	15	12	15	20	19	14
Other	6	1	0	1	2	0	0	0	0	7	6	8	7	5	5	8

Scottish Constituency Non Voters

Wouldn't vote	8	2	0	2	0	0	0	0	0	7	8	10	11	4	4	10
Don't know	11	4	3	9	1	0	0	0	0	6	16	11	11	11	11	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Scottish Regional Vote

[Excluding Don't Knows and Wouldn't Votes]

Labour	31	1	80	6	0	1	88	6	4	31	31	28	37	28	28	33
SNP	26	10	8	8	86	1	2	7	83	25	26	17	23	33	27	24
Conservative	17	83	1	2	2	93	1	5	1	18	16	15	15	20	19	15
Lib Dem	14	4	5	74	3	2	4	73	2	14	15	25	11	11	15	14
Other	12	3	6	11	9	2	6	9	9	12	13	15	14	9	10	14

Scottish Regional Vote: Others

Green	7	1	3	7	3	1	2	6	3	6	7	12	6	4	5	8
Scottish Socialist Party	3	0	1	3	6	0	1	3	6	3	3	1	5	3	2	4
Solidarity	1	1	0	0	0	1	0	0	0	1	0	0	0	1	0	1
Other	2	1	2	1	0	1	3	0	0	2	2	2	3	2	2	3

Scottish Regional Non Voters

Wouldn't vote	7	1	1	1	0	0	1	0	0	7	8	10	10	3	5	10
Don't know	11	4	4	7	3	1	3	3	3	5	17	11	11	11	11	11

From what you know, how good or bad a job is each of the following doing?

Gordon Brown as Prime Minister

Very good job	11	3	28	1	2	3	28	3	6	10	11	9	11	12	10	12
Fairly good job	32	6	55	37	24	8	52	37	29	32	32	36	35	26	34	31
TOTAL GOOD JOB	43	9	83	38	26	10	80	39	34	42	43	45	46	38	43	42
Neither good job nor bad job	18	18	11	23	22	19	12	18	21	18	19	17	21	17	18	19
Fairly bad job	18	30	6	30	26	25	7	33	22	19	18	20	17	19	19	18
Very bad job	17	43	0	10	25	45	0	10	22	18	16	9	13	25	19	15
TOTAL BAD JOB	35	73	6	39	51	70	7	42	44	37	34	29	30	44	37	34
Don't know	4	1	1	0	1	1	1	0	1	3	5	8	3	2	2	6

David Cameron as Conservative leader

Very good job	3	15	1	0	1	16	1	1	3	5	2	4	4	3	3	4
Fairly good job	25	57	16	22	19	60	15	28	21	24	25	29	24	23	29	21
TOTAL GOOD JOB	28	72	17	23	20	75	17	28	24	29	27	33	28	25	32	25
Neither good job nor bad job	33	22	37	42	38	20	38	39	38	33	34	30	35	34	34	33
Fairly bad job	20	4	25	29	28	4	24	25	25	21	19	14	23	22	19	21
Very bad job	12	3	18	6	13	0	19	7	11	13	12	11	11	14	11	14
TOTAL BAD JOB	33	7	44	35	40	5	43	32	36	34	31	25	34	36	30	34
Don't know	6	0	3	1	2	0	3	1	2	4	8	12	4	4	4	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Alex Salmond as First Minister of Scotland

Very good job	10	2	5	4	35	2	3	6	31	10	9	8	8	12	12	8
Fairly good job	27	17	22	33	48	11	18	34	50	29	24	27	28	25	31	23
TOTAL GOOD JOB	36	19	28	37	83	14	21	40	81	39	33	35	36	37	43	31
Neither good job nor bad job	22	22	23	28	12	19	23	20	15	17	27	22	22	22	18	25
Fairly bad job	19	20	27	22	4	25	31	22	3	21	18	22	18	18	19	20
Very bad job	19	39	22	9	1	42	24	15	1	20	17	12	21	21	19	19
TOTAL BAD JOB	38	59	49	32	5	67	55	37	4	41	35	34	39	39	37	38
Don't know	4	1	0	3	1	0	0	4	1	3	6	9	3	2	2	6

Nick Clegg as Liberal Democrat leader

Very good job	3	5	1	13	2	3	0	15	2	5	1	8	2	1	2	4
Fairly good job	23	17	17	47	25	19	16	47	24	22	23	26	19	24	26	20
TOTAL GOOD JOB	26	22	18	60	27	22	16	62	27	27	24	33	21	25	28	24
Neither good job nor bad job	38	45	43	31	39	45	43	29	39	36	41	30	44	39	39	37
Fairly bad job	14	16	17	7	18	13	18	5	18	16	12	11	14	16	15	13
Very bad job	9	8	11	1	8	9	10	1	9	11	6	6	12	8	7	10
TOTAL BAD JOB	23	23	28	8	26	22	28	6	28	27	18	17	25	24	22	23
Don't know	14	10	11	2	9	11	13	3	7	10	17	20	11	12	11	16

YouGov Scottish Weighting Data

In addition to weighting by age, gender, and social class (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted	Weighted no.
Age and Gender		
Male 18 to 24	27	61
Male 25 to 39	102	111
Male 40 to 54	136	131
Male 55 +	258	182
Female 18 to 24	30	61
Female 25 to 39	120	111
Female 40 to 54	107	131
Female 55 +	222	212
Social Grade		
ABC1	641	451
C2DE	361	551
Newspaper Type		
Express / Mail	136	130
Sun / Star	112	150
Mirror / Record	132	200
Guardian / Independent	106	20
FT / Times / Telegraph	96	50
Other Paper	301	301
No Paper	119	150
Political Party Identification		
Labour	423	361
Conservative	121	110
Liberal Democrat	72	100
Scottish National Party	152	140
Others	17	20
None	201	245
Don't know	16	25

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