

YouGov / Daily Telegraph Survey Results

Sample Size: 1979

Fieldwork: 28th - 30th November 2006

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%

Headline Voting Intention

| | |
|---------|-----------|
| Con | 37 |
| Lab | 32 |
| Lib Dem | 16 |
| Other | 15 |

Other Parties Voting Intention

| | |
|-----------|----------|
| SNP / PCY | 4 |
| UKIP | 3 |
| BNP | 3 |
| Green | 3 |
| Respect | 1 |
| Veritas | 0 |
| Other | 1 |

Non Voters

| | |
|-----------------------|-----------|
| <i>Would Not Vote</i> | 9 |
| <i>Don't know</i> | 14 |

Do you approve or disapprove of the Government's record to date?

| | |
|------------|-----------|
| Approve | 24 |
| Disapprove | 60 |
| Don't know | 16 |

Who would make the best Prime Minister?

| | |
|----------------------|-----------|
| Tony Blair | 28 |
| David Cameron | 23 |
| Sir Menzies Campbell | 6 |
| Don't know | 44 |

How do you think the financial situation of your household will change over the next 12 months?

| | |
|---------------------|-----------|
| Get a lot better | 3 |
| Get a little better | 18 |
| Stay the same | 32 |
| Get a little worse | 31 |
| Get a lot worse | 12 |
| Don't know | 5 |

Which party do you think is more likely to run Britain's economy well - the Conservatives or Labour?

| | |
|--------------|-----------|
| Conservative | 30 |
| Labour | 29 |
| Neither | 27 |
| Don't know | 14 |

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

| | |
|--|-----------|
| Conservative government led by David Cameron | 43 |
| Labour government led by Gordon Brown | 34 |
| Don't know | 22 |

Do you think David Cameron is, or is not, proving a good leader of the Conservative Party?

| | |
|----------------------------------|-----------|
| Yes, he is proving a good leader | 39 |
| No, he isn't | 30 |
| Don't know | 31 |

Do you think that, from the Conservatives' point of view, David Cameron is moving the Conservative Party in the right direction or the wrong direction?

| | |
|---|-----------|
| He is moving the Conservatives in the right direction | 45 |
| He is moving them in the wrong direction | 19 |
| Don't know | 36 |

Do you think he is improving the Conservative Party's image, in the sense that people now think better of the Conservative Party than they did before he became leader?

| | |
|---|-----------|
| Yes, he has improved the Conservative Party's image | 52 |
| No, he hasn't | 27 |
| Don't know | 20 |

Some people are saying that, while the Conservatives have become 'softer and gentler', they are not ready to be tough enough on matters such as national security and international terrorism. Do you agree, or disagree, that the Conservatives have become 'too soft'?

| | |
|--------------------------------|-----------|
| Yes, they have become too soft | 28 |
| No, they haven't | 40 |
| Don't know | 32 |

Which of these two statements comes closer to your own view of David Cameron?

| | |
|--|-----------|
| He is right to be cautious – to heed what the voters are telling him and to be reluctant to set out the Conservatives’ policies in detail until nearer the time of the next election | 38 |
| He is too cautious: he pays too much attention to public opinion and should be setting out now the detailed policies on which the Conservatives will fight the next election | 38 |
| Don’t know | 24 |

Taking everything into account, how would you describe David Cameron?

| | |
|-------------------------|-----------|
| He is a heavyweight | 4 |
| He is a middleweight | 40 |
| He is a lightweight | 26 |
| He has no weight at all | 12 |
| Don’t know | 18 |

David Cameron and the Conservatives are focussing more and more on environmental and other ‘green’ issues. Which of these statements comes closer to your view?

| | |
|---|-----------|
| David Cameron and the Conservatives are right to focus more on environmental and other ‘green’ issues | 34 |
| Their focus on ‘green’ issues is a mistake: they should instead focus on such issues as taxation, crime and immigration | 48 |
| Don’t know | 18 |

From what you know, do you think the Conservatives’ increasing focus on green issues will improve or reduce their chances of winning the next election?

| | |
|---|-----------|
| It will improve their chances | 23 |
| It will reduce their chances | 19 |
| It will not make much difference either way | 45 |
| Don’t know | 14 |