

# YouGov/ Daily Telegraph Survey Results

Sample Size: 2245

Fieldwork: 22nd - 24th January 2007

All GB Adults  
Unweighted Sample

Total	Voting intention			Gender		Age			Social Grade		Region				
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
2245	683	550	322	1077	1168	701	746	797	1211	1030	473	450	537	584	201
2245	716	626	311	1092	1153	582	623	1040	1313	928	411	511	511	609	203
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

Con	<b>38</b>	100	0	0	36	40	37	38	40	41	35	47	48	37	33	18
Lab	<b>31</b>	0	100	0	33	29	29	35	28	28	34	26	22	33	41	31
Lib Dem	<b>18</b>	0	0	100	16	20	24	17	15	20	16	17	21	16	19	18
Other	<b>13</b>	0	0	0	15	11	10	10	18	12	14	10	9	15	8	34

## Other Parties Voting Intention

SNP / PCY	<b>4</b>	0	0	0	4	3	3	1	5	4	3	0	0	2	0	30
Green	<b>2</b>	0	0	0	3	2	3	2	2	3	2	4	2	2	2	1
UKIP	<b>3</b>	0	0	0	4	3	1	2	7	3	4	4	3	5	3	0
Veritas	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
BNP	<b>3</b>	0	0	0	4	2	2	4	3	2	4	2	4	5	3	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	1	1	1	0	1	1	1	0	0	1	1	2

## Non Voters

Would Not Vote	<b>7</b>	0	0	0	5	9	10	6	5	6	8	6	7	7	8	6
Don't know	<b>14</b>	0	0	0	9	18	13	14	13	13	15	11	14	12	19	7

## Do you approve or disapprove of the Government's record to date?

Approve	<b>21</b>	3	68	8	26	17	20	25	19	22	21	18	16	22	25	28
Disapprove	<b>64</b>	90	15	72	64	64	57	62	73	66	62	70	70	62	60	54
Don't know	<b>15</b>	7	17	20	10	19	23	13	9	13	17	12	13	16	16	18

## Who would make the best Prime Minister?

Tony Blair	<b>26</b>	4	78	11	32	21	29	28	21	26	26	23	19	28	31	31
David Cameron	<b>28</b>	74	2	12	29	28	27	27	31	31	25	33	34	28	24	19
Sir Menzies Campbell	<b>6</b>	2	1	26	7	6	6	4	9	8	4	5	8	5	5	12
Don't know	<b>40</b>	20	19	52	33	46	39	41	39	36	44	39	40	40	41	38

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## And which of these would make the best Prime Minister?

Gordon Brown	<b>27</b>	5	72	20	32	23	27	31	24	27	27	24	19	26	34	38
David Cameron	<b>29</b>	74	5	14	32	27	28	26	33	32	26	36	36	29	23	18
Sir Menzies Campbell	<b>7</b>	2	2	27	7	6	7	5	8	8	5	5	8	5	6	12
Don't know	<b>37</b>	19	21	40	29	44	37	39	35	34	41	35	37	40	37	33

## How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	<b>5</b>	4	6	6	5	4	10	3	1	5	4	7	3	5	4	4
Get a little better	<b>22</b>	17	31	26	24	20	31	22	13	20	24	22	19	22	23	23
Stay the same	<b>28</b>	24	33	28	26	30	26	26	31	29	27	28	28	26	28	37
Get a little worse	<b>31</b>	40	22	30	31	32	22	35	36	34	28	30	36	31	32	22
Get a lot worse	<b>12</b>	14	6	9	13	12	7	12	18	11	14	12	14	14	11	10
Don't know	<b>2</b>	1	2	2	2	3	4	2	1	1	3	2	2	2	3	3

## Which party do you think is more likely to run Britain's economy well – the Conservatives or Labour?

Conservative	<b>32</b>	82	2	17	34	30	28	31	36	35	29	41	38	30	26	19
Labour	<b>30</b>	2	83	27	34	27	32	33	26	30	31	25	21	34	34	41
Neither	<b>25</b>	8	10	48	24	27	22	25	28	23	28	23	25	25	26	32
Don't know	<b>13</b>	8	6	9	9	16	17	11	10	13	12	11	16	11	14	8

## If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

Conservative government led by David Cameron	<b>44</b>	93	6	34	45	43	41	42	49	47	40	52	53	44	36	29
Labour government led by Gordon Brown	<b>38</b>	3	89	45	42	34	39	43	33	38	38	33	30	38	43	56
Don't know	<b>18</b>	4	5	21	12	23	20	15	19	14	22	15	17	18	21	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Are you satisfied or dissatisfied with Tony Blair as Prime Minister?

Satisfied	26	7	70	18	29	22	29	28	21	26	26	22	23	26	29	29
Dissatisfied	65	89	21	71	63	68	57	64	74	67	64	70	69	64	60	65
Don't know	9	4	9	12	8	10	14	9	5	7	11	8	9	9	10	6

## Do you think David Cameron is, or is not, proving a good leader of the Conservative Party?

Yes, he is proving a good leader	42	73	30	36	43	41	48	40	38	46	36	49	43	40	36	44
No, he isn't	29	10	43	28	34	25	21	27	38	27	31	26	23	32	33	30
Don't know	29	17	27	35	23	35	31	33	25	27	33	25	34	29	31	26

## If Gordon Brown becomes Prime Minister, do you think he will, or will not, prove a good Prime Minister?

Yes, he will prove a good Prime Minister	31	13	68	33	33	30	31	36	28	31	32	29	23	33	33	46
No, he won't	44	71	13	38	49	40	40	38	53	45	42	48	48	44	41	33
Don't know	25	15	19	29	19	30	29	26	19	24	26	23	28	23	26	21

## If and when Gordon Brown becomes Prime Minister, do you think Britain will be better governed than it has been under Tony Blair, worse governed, or will the change not make much difference?

Britain will be better governed under Gordon Brown	18	12	29	21	19	17	17	20	18	19	18	19	17	16	18	27
Britain will be worse governed	20	30	12	17	24	16	18	21	21	19	21	22	22	21	17	15
The change will not make much difference	54	54	50	55	52	55	52	52	58	56	52	54	53	54	55	53
Don't know	8	4	10	8	4	12	13	8	4	7	10	7	8	9	10	5