

YouGov / Daily Telegraph Survey Results

Sample Size: 2019
Fieldwork: 23rd - 25th April 2007

All
Unweighted Sample

Total	Voting intention				Gender		Age			Social Grade		Region				
	Con	Lab	Lib Dem	SNP / PCY	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands and Wales	North	Scotland
2019	577	500	281	72	970	1049	628	675	715	1090	924	425	406	483	525	181
2019	634	565	241	59	985	1034	517	492	1010	1200	814	307	481	473	590	168
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	37	100	0	0	0	37	37	32	36	41	41	32	44	48	37	29	18
Lab	32	0	100	0	0	32	31	34	32	30	29	35	28	21	34	43	27
Lib Dem	18	0	0	100	0	15	21	23	17	14	18	17	20	21	19	15	13
Other	14	0	0	0	100	16	11	10	15	15	12	16	8	10	10	13	43

Other Parties Voting Intention

SNP / PCY	5	0	0	0	100	5	4	3	6	4	4	5	0	0	4	1	35
UKIP	3	0	0	0	0	4	2	1	3	5	3	4	4	4	3	3	0
BNP	3	0	0	0	0	3	2	2	3	3	2	4	1	2	2	6	1
Geen	2	0	0	0	0	3	2	3	2	2	2	2	2	4	1	2	3
Other	1	0	0	0	0	1	1	0	2	0	1	1	0	1	0	0	4
Respect	0	0	0	0	0	0	0	1	0	0	0	1	1	0	1	0	0
Veritas	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Non Voters

Would Not Vote	8	0	0	0	0	8	8	13	6	6	7	9	10	8	8	8	2
Don't know	14	0	0	0	0	10	18	17	14	12	13	16	17	14	16	11	11

Do you approve or disapprove of the Government's record to date?

Approve	25	6	73	15	5	29	22	29	24	24	24	27	22	20	24	32	30
Disapprove	60	88	15	68	79	59	61	47	63	68	64	55	64	67	58	52	59
Don't know	15	6	12	17	16	12	18	24	14	8	12	19	14	13	18	17	11

Who would make the best Prime Minister?

Tony Blair	26	3	76	13	12	29	23	26	26	26	25	26	23	20	25	33	26
David Cameron	28	74	3	11	20	29	27	24	27	32	33	22	34	34	27	22	19
Sir Menzies Campbell	7	2	2	31	5	8	6	8	6	7	6	8	5	9	7	6	9
Don't know	40	21	19	46	63	35	44	42	42	35	37	43	39	37	41	39	46

And which of these would make the best Prime Minister?

Gordon Brown	25	2	68	17	29	28	22	26	23	26	24	25	22	19	23	29	39
David Cameron	30	78	6	11	23	32	29	25	30	35	35	25	36	38	28	25	20
Sir Menzies Campbell	7	3	1	32	4	9	6	8	7	6	7	7	5	8	8	7	9
Don't know	38	18	25	39	45	32	44	41	40	34	34	42	37	36	42	39	33

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	5	2	5	9	6	6	4	10	4	2	5	5	7	3	5	4	8
Get a little better	20	17	27	18	15	21	19	33	18	11	20	20	24	13	19	21	25
Stay the same	30	26	40	29	30	26	34	26	30	35	29	32	28	27	35	32	29
Get a little worse	31	38	21	34	29	35	28	20	35	37	34	28	28	42	27	30	27
Get a lot worse	10	14	3	6	8	10	10	6	10	13	9	10	10	12	10	10	3
Don't know	4	3	2	4	11	4	5	7	4	3	2	6	3	4	4	4	8

Which party do you think is more likely to run Britain's economy well – the Conservatives or Labour?

Conservative	30	80	1	15	23	31	28	25	27	36	33	25	31	40	29	23	23
Labour	29	2	83	24	15	31	28	32	28	29	29	29	30	23	26	36	32
Neither	27	12	9	50	52	27	27	24	31	26	26	28	25	24	29	26	35
Don't know	14	7	6	11	10	11	17	20	14	9	11	17	14	13	16	15	10

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

Conservative government led by David Cameron	45	96	4	37	45	47	43	39	46	50	48	42	49	58	46	35	36
Labour government led by Gordon Brown	35	1	86	42	34	37	34	38	36	32	36	34	33	26	31	42	52
Don't know	19	3	10	21	21	16	23	23	18	17	16	24	18	16	22	23	12