

YouGov / Daily Telegraph Survey Results

Sample Size: 2050

Fieldwork: 21st - 23rd May 2007

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	%
Headline Voting Intention	
Con	39
Lab	33
Lib Dem	15
Other	13

Other Parties Voting Intention

SNP / PCY	4
BNP	3
Green	3
UKIP	2
Respect	0
Veritas	0
Other	1

Non Voters

<i>Would Not Vote</i>	7
<i>Don't know</i>	14

Do you approve or disapprove of the Government's record to date?

Approve	27
Disapprove	56
Don't know	17

Who would make the best Prime Minister?

Gordon Brown	30
David Cameron	27
Sir Menzies Campbell	6
Don't know	38

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	3
Get a little better	20
Stay the same	35
Get a little worse	28
Get a lot worse	10
Don't know	4

Which party do you think is more likely to run Britain's economy well – the Conservatives or Labour? %

Conservative	29
Labour	34
Neither	23
Don't know	15

If you had to choose, which would you prefer to see after the next election, a Conservative government led by David Cameron or a Labour government led by Gordon Brown?

Conservative government led by David Cameron	41
Labour government led by Gordon Brown	38
Don't know	21

When Gordon Brown becomes Prime Minister at the end of next month, will the fact that he has replaced Tony Blair as Labour leader make you more inclined to vote Labour, less inclined, or will it not make any difference?

It will make me more inclined	11
It will make me less inclined	25
It won't make any difference	59
Don't know	6

Taking everything into account, do you think Gordon Brown is an asset or a liability to the Labour Party?

He is an asset	38
He is a liability	35
Don't know	27

Do you think Gordon Brown will prove a better Prime Minister than Tony Blair, a worse Prime Minister, or will he be neither better nor worse?

He will probably prove a better Prime Minister	18
He will probably prove a worse Prime Minister	26
He will probably be neither better nor worse	46
Don't know	10

Has he made a favourable or unfavourable impression on you since he announced that he was a candidate for the Labour leadership a fortnight ago?

He has made a favourable impression on me	22
He has made an unfavourable impression on him	20
He hasn't made any impression on me at all	52
Don't know	6

Which of these phrases more applies to Gordon Brown?

<i>(ranked in order of agreement with positive statement)</i>	Positive	Negative	Don't know
	%	%	%
Decisive / Indecisive	52	17	31
Competent / Incompetent	50	22	29
Effective / Ineffective	40	30	30
Has a 'moral compass' / Does not have a moral compass	36	20	44
Concerned for the country as a whole / Concerned only for himself and his party	34	44	22
Caring / Uncaring	32	31	38
Likeable as a person / Not likeable as a person	30	38	31
He is a man who listens / He is not a man who listens	25	43	32
Can be trusted / Cannot be trusted	25	43	32
Gets on well with colleagues / Does not get on well with colleagues	21	32	46
Cheerful and outgoing / Gloomy and withdrawn	20	52	29
Able to unite the nation / Not able to unite the nation	18	49	34
Lively and interesting / Dull to listen to	12	66	22

Here are a number of things people sometimes say about Gordon Brown. Please indicate for each whether you agree or disagree with it.

<i>(Listed in rank order by agreement)</i>	Agree	Disagree	Not sure
	%	%	%
He is extremely intelligent	56	12	33
He has a formidable intellect	46	15	40
He is rigid and unbending	45	15	40
His ten years as Chancellor of the Exchequer have equipped him to be an effective Prime Minister	41	34	25
He is a Scottish MP and it will not be right for him to preside over a Cabinet that, as regards such matters as the health service, education and law and order, deals only with England and Wales	38	41	22
He listens to a small circle of advisers and pays almost no attention to anyone else	37	17	47
He is a 'control freak'	37	24	40
He is more honest than Tony Blair. Under Gordon Brown there will be less 'sleaze' and 'spin'	34	29	37
He is far more in tune with the Labour Party than Tony Blair ever was	23	58	50

(To those who agree that Brown is more in tune with the Labour Party) **Do you regard it as a good thing or a bad thing that Gordon Brown is more in tune with the Labour Party than Tony Blair was?** %

Good thing	67
Bad thing	13
Neither	18
Don't know	3

(To all) **When Mr Brown becomes Prime Minister, what do you think he should do about Britain's relationship with George W Bush's administration in the United States?**

Like Tony Blair, he should retain the closest possible relationship with the US and regard America as the lead partner in the Anglo-American relationship	8
He should seek to retain the US as a close ally but, in deciding on any course of action, should form his own judgement about what is in Britain's national interests	64
He should actively distance Britain from the US and pursue Britain's national interests more or less whatever the Bush administration in Washington thinks	18
He should no longer regard the US as being a close ally of Britain	3
Don't know	6

Here are a number of lines of policy that Mr Brown has indicated he and his Government will pursue after he becomes Prime Minister. Please indicate for each whether you think Mr Brown's objectives are desirable or undesirable.

Here is the same list of lines of policy proposed by Mr Brown. Please indicate whether you think a Government led by Mr Brown will, or will not, make substantial progress towards achieving each of his stated objectives.

(listed in rank order of desirability)

	% saying desirable	% saying will make substantial progress
Making sure his Government was focused on policy and delivery, not celebrity	88	31
Ensuring that his Government would be a 'listening and learning' Government	86	23
Allowing pharmacists to carry out routine procedures such blood-pressure tests	76	52
Requiring GPs to extend the opening hours of their surgeries	72	32
Arranging for school pupils who struggle with mathematics to have one-on-one tuition	70	27
Building five new environmentally friendly 'green towns' with 100,000 affordable new houses	55	30
Giving Parliament more power over the government of the day	41	23

Leaving Mr Brown aside, please indicate for each of the following whether you personally think it should, or should not, be one of the next Government's main objectives.	Yes, should	No, should not	Don't know
<i>(Listed in rank order of agreeing it should be a priority)</i>	%	%	%
Cutting NHS bureaucracy	87	3	10
Increasing the value of the state pension	82	7	11
Cutting the volume of government-imposed regulation and bureaucracy	81	5	15
Curbing new immigration into this country	78	12	10
Acting more independently of the United States	76	12	12
Building more houses only on brown-field sites, and NOT on green belt land	74	12	15
Bringing British troops home from Iraq	68	14	18
Scrapping the Government's plans to introduce identity cards	47	34	19
Giving Parliament greater powers over the government of the day	39	24	37
Building a new generation of nuclear power stations	34	33	33

As you know, Gordon Brown will shortly replace Tony Blair as Prime Minister without there being any contest for the leadership of the Labour Party (and therefore for the prime ministership). Given these circumstances, which of the following statements comes closer to your own view?

The whole thing is becoming farcical: Mr Blair should resign and make way for Mr Brown within the next few days	36
It is right that Mr Brown should take time to prepare for office and should not take over until he has been confirmed as Labour leader	51
Don't know	13

In this country, the tradition has always been that a party in power could choose a new leader and install him or her as Prime Minister without holding a general election. What is your view?

Parties in power should continue in future, as in the past, to be able to change their leader and install him or her as Prime Minister without holding a general election	39
In future, parties in power, if they want to change their leader and install him or her as Prime Minister, should be required to hold a general election to confirm that person in office	49
Don't know	13

Before the last General Election, Tony Blair indicated that, if Labour won the election, he would remain in office for most of another term, resigning only a few months before the next election. In the event, Mr Blair is resigning and Mr Brown is replacing him only two years after the last election, with nearly three years of this Parliament left remaining. How do you feel about that? %

I resent the fact that one can vote for a party under one leader and then find that the party in question, without another election, has acquired a new leader **44**

I don't mind: Prime Ministers ought to be able to resign, and parties in power ought to be able to choose new leaders, without the country having to face another election **42**

Don't know **14**

Do you think that Sir Menzies Campbell ('Ming' Campbell) is, or is not, proving a good leader of the Liberal Democratic Party?

Yes, he is proving a good leader of the Liberal Democrats **18**

No, he is not **42**

Don't know **41**