

YouGov / Sky News Survey Results

Sample Size: 1039 GB Adults
Fieldwork: 6th - 7th October 2009

	Voting intention			Gender		Age			Social Grade		Region					
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1039	354	242	139	499	540	309	367	364	571	468	133	338	222	256	90
Unweighted Sample	1039	360	242	128	503	536	277	342	420	563	476	177	301	210	252	99
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	43	100	0	0	38	48	44	43	43	45	40	44	54	40	39	19
Lab	29	0	100	0	33	26	29	33	27	29	29	29	20	30	38	41
Lib Dem	17	0	0	100	17	16	20	15	16	16	17	18	20	13	17	15
Other	11	0	0	0	12	10	8	9	15	9	13	10	6	17	7	26

Non Voters

Would Not Vote	7	0	0	0	7	7	12	7	4	5	10	6	9	7	9	2
Don't know	13	0	0	0	8	18	11	17	11	14	13	13	12	13	13	22

Since Gordon Brown became Prime Minister, do you think the Labour Party has changed for the better, changed for the worse, or not changed at all?

Changed for the better	6	1	21	4	7	6	6	6	8	7	6	9	3	7	7	15
Changed for the worse	59	78	34	54	61	57	59	58	59	60	57	56	67	60	53	43
Not changed at all	27	18	38	40	27	26	23	28	28	26	27	26	23	24	31	37
Don't know	8	3	8	2	4	12	12	8	5	7	9	9	7	9	9	5

Since David Cameron became Leader of the Opposition, do you think the Conservative Party has changed for the better, changed for the worse or not changed at all?

Changed for the better	40	77	18	32	44	37	44	36	41	44	35	46	47	35	35	31
Changed for the worse	15	4	29	11	16	14	14	13	18	14	16	15	10	15	20	17
Not changed at all	31	15	46	50	34	29	24	36	32	31	31	25	29	36	30	39
Don't know	14	5	7	7	7	20	18	15	9	11	17	14	13	14	15	12

If the Conservatives won the next general election, who would make the better Chancellor of the Exchequer?

George Osborne, the current shadow Chancellor	21	37	17	20	25	18	19	19	26	21	21	27	25	16	19	17
Kenneth Clarke, Chancellor in the Nineties and current shadow Business secretary	28	28	33	38	35	22	25	28	31	35	20	30	28	29	28	22
Don't know	51	35	50	42	40	61	57	54	43	44	59	43	47	54	53	61

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here are two proposals that have been made this week to help reduce the Government's deficit in the years ahead. Do you support or oppose them?

Curbs on pay in the public sector in the coming year with senior employees receiving no pay rise and pay rises for most other public sector staff limited to 1% or less

Support	63	77	61	63	67	59	50	62	76	63	64	62	65	64	61	62
Oppose	23	15	27	30	22	24	29	25	16	26	19	21	21	24	24	25
Don't know	14	9	12	6	11	17	22	13	9	11	18	17	14	12	15	12

Raising the age at which people start receiving their state retirement pension to 66 in 2016 ten years earlier than had previously been proposed. (This would affect workers now aged 58 or less.)

Support	44	62	34	40	50	38	40	39	51	49	37	43	53	41	35	39
Oppose	44	31	54	53	43	46	44	47	42	42	48	42	36	49	50	53
Don't know	12	7	11	7	8	16	15	14	7	10	15	15	10	10	15	8