

YouGov / Sky News Survey Results

Sample Size: 1078 GB Adults
Fieldwork: 29th - 30th September 2009

	Voting intention			Gender		Age			Social Grade		Region					
	Con	Lab	Lib Dem	Male	Female	18 to 34	35 to 54	55 +	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1078	326	260	183	517	561	317	384	377	593	485	138	350	231	265	94
Unweighted Sample	1078	338	257	167	522	556	260	378	440	650	428	149	341	211	260	117
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	37	100	0	0	36	39	38	36	38	41	33	38	44	40	32	19
Lab	30	0	100	0	29	30	23	36	28	29	31	30	24	31	35	37
Lib Dem	21	0	0	100	22	20	30	16	19	22	20	27	22	17	22	13
Other	12	0	0	0	13	11	9	12	15	9	17	5	10	13	12	31

Non Voters

Would Not Vote	7	0	0	0	4	9	10	6	5	5	9	5	6	7	10	6
Don't know	12	0	0	0	7	17	14	10	13	10	14	10	9	14	14	16

Do you think Gordon Brown is doing well or badly as prime minister?

Very well	5	0	18	1	6	4	2	6	6	5	5	5	4	5	6	6
Fairly well	27	5	63	27	28	26	27	30	23	26	28	26	23	28	28	40
TOTAL WELL	32	5	81	28	34	30	29	36	30	31	32	31	26	33	33	46
Fairly badly	31	37	15	41	27	34	34	29	29	33	28	32	31	27	34	26
Very badly	33	58	2	29	36	30	29	31	39	33	33	33	38	36	28	24
TOTAL BADLY	64	95	16	71	64	64	63	60	68	66	61	65	69	63	62	50
Don't know	5	1	2	1	3	6	8	3	3	3	6	5	5	4	5	4

In your view should Gordon Brown stay on as Prime Minister or should the Labour Party replace him with someone else?

Mr Brown should stay on	38	22	76	36	42	34	29	44	39	41	34	35	37	37	37	53
He should be replaced as Labour Leader and Prime Minister	47	64	17	49	48	46	49	44	48	44	50	49	49	47	49	30
Don't know	15	14	6	15	10	20	22	12	13	15	16	17	15	16	14	17

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Some people say a referendum should be held on changing voting system for electing Britain's Members of Parliament.

At the moment, under first-past-the-post (FPTP), voters select ONE candidate, and the candidate with the most votes wins.

It has been suggested that this system should be replaced by the Alternative Vote (AV). Voters would RANK a number of candidates from a list. If a candidate wins more than half of the '1st' votes, a winner is declared. If not, the least popular candidates are eliminated from the contest, and their supporters' subsequent preferences counted and shared accordingly between the remaining candidates. This process continues until an outright winner is declared.

This afternoon Gordon Brown promised a referendum on whether Britain should switch to AV to elect MPs to Westminster.

Do you think it is a good idea or bad idea to hold such a referendum?

Good idea to hold a referendum	59	51	64	77	61	57	56	58	62	60	57	54	61	57	61	58
Bad idea	22	36	20	10	27	17	19	24	23	23	21	21	23	23	20	24
Don't know	19	13	16	13	12	26	25	18	16	17	22	25	17	21	19	18

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Supporters of the Alternative Vote (AV) say it means that each Member of Parliament would have the support of at least half of his or her local voters; something first-past-the-post (FPTP) does not guarantee. Others say there is no need to change a system that is easy to understand and generally works well, while some suggest that AV does not go far enough, and that Britain should have a much more proportional voting system.

If a referendum were held on whether to stick with FPTP or switch to AV for electing MPs how would you vote?

Keep FPTP	26	41	30	13	31	23	24	26	29	27	26	23	29	28	25	24
Switch to AV	43	33	48	66	48	38	37	45	46	47	39	45	41	38	48	47
Would not vote	9	7	5	5	7	11	12	8	8	8	11	9	7	11	11	9
Don't know	21	18	17	17	14	28	28	21	17	19	25	24	23	24	17	19

Gordon Brown also promised that, if re-elected, Labour would allow voters in individual constituencies to vote on whether to recall their MP – that is, have a local referendum on whether they should remain an MP or not.

The intention is that this would give voters a means to 'sack' MPs who behaved badly. It would need a petition of a quarter of all local electors to hold such a referendum.

Do you think this is a good idea or a bad idea?

Good idea to hold local referendums such as this	76	75	80	79	75	77	70	77	80	77	75	73	74	79	77	81
Bad idea	12	15	11	13	15	8	12	12	11	14	8	15	15	9	8	11
Don't know	12	10	10	7	10	15	18	11	9	9	17	13	12	12	15	9